



managing transformations...

# GLS University

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## Our Vision

- To create value through economic, social and environmental developments whilst being a world class education provider in a manner that is nationally entrenched, regionally recognised and globally relevant.
- To foster a culture wherein original ideas are generated through a strong accent on innovation, inquiry, scholarship, creativity and research.
- To develop a leadership which is capable, compassionate, conscious and committed to the common good.

## Our Mission

- To strive to provide and promote quality education and training in multiple verticals by leveraging a structured mix of scholarship with professionalism.
- The University believes that its first responsibility is to the students, staff, alumni and all other stakeholders.
- To commit to develop a system that focuses on the head, heart and hands within an intensive teaching, learning and research environment that streams through our code of conduct.
- To put a strong emphasis on enhancement of skill-sets which are practically relevant with an uncompromising orientation towards quality in whatever the University does.



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# GLS University

GLS University is established in the year of 2015 with the objective of providing an ideal and creative learning environment and continuing the tradition of excellence in education of the sponsoring body of the University, viz., Gujarat Law Society (GLS)

Gujarat Law Society, established in the year 1927, is one of the largest and oldest educational institutions in the State of Gujarat. GLS was promoted by luminaries SardarVallabhbai Patel, Shri Ganesh Mavlankar, the first Speaker of the country and Shri I.M. Nanavati with the vision of Excellence in Education.

With the advent of the era of self-financing educational institutions, GLS took a pioneering role by offering programmes in several disciplines such as Business Management, Computer Technology, Commerce, Business Administration, Education, etc., apart from those already being offered in Law and Humanities. GLS has also been offering a wide range of professional programmes encompassing various functional and sectorial specializations like Human Resource Management, Banking & Insurance, CA, CS, Professional Accounting, Export Management, Personality Grooming, Communications, etc.

## Gujarat Law Society

“Intelligence plus Character – That is the Goal of True Education.”

With the mission to elevating lives of many through education, concurring farsighters like Shri SardarVallabhbai Patel, Shri Ganesh Mavlankar and Sheth Shri KasturbhaiLalbai established Gujarat Law Society in 1927. Originally the Society was established with the distinct raison d'être of imparting legal training. Since, then Gujarat Law Society has come a long way with 38 educational institutions under its umbrella.

The pecuniary scaffold of the Society was reinforced by generous offerings given by philanthropic personalities like Shri CharandasHaridas, Shri MahendraKanaiyalal, Shri I.M. Nanavati, Sir C.U. Shah, Shri Deepak Nanavati, Dr. Pramod Mehta.

With the indefatigable resolve to “aim higher” & the motto of “Excellence in Education”, today Gujarat Law Society appositely ranks among the leading educational bodies of the country.



# Message from Vice-President



"A good head and good heart are always a formidable combination. But when you add to that a literate tongue or pen, then you have something very special."

Knowledge and continuous learning is the mainstay amongst the best organizations of today. In keeping with this requirement, GLS MBA program imparts education that furnishes the future managers with knowledge, competencies and dexterities that set them apart. At GLS, we have two key priorities.

Firstly we make sure that students are corporate ready by instilling in them not just good academic grades but developing a well – rounded personality.

Secondly, we play a role in connecting the students with the corporate world which is achieved through initiatives like internships, live projects, colloquiums, business presentation competition and so on.

At a time when India in general and Gujarat in particular, is achieving astronomical growth rates, it is imperative that management education touches both chords- global and local. I am proud to be able to claim that this task has been successfully accomplished by NRIBM & GLSICT-MBA. Our recruiters are also happy with the performance in their respective industries, their feedback for our program is also very encouraging.

I, hereby, welcome all our corporate partners to the Placement Process of GLS University's Management Programs with pride and privilege.

A handwritten signature in black ink, appearing to read 'Devang Nanavati', with a stylized flourish at the end.

Devang Nanavati  
Vice-President



## From the Director's Desk



Knowledge is the most powerful weapon anyone can have! This magic of erudition sets us class apart, makes us stand out of the rest of the crowd. Knowledge is a vital ingredient in the growth and development of an organization. To impart that quality knowledge, we strive to settle for nothing less than the best.

We at GLS-MBA equip the future managers by following a judicious blend of theory & practice, using highly innovative pedagogical tools tailored by the institute to bequeath its students with cutting edge management wisdom. Our endeavor is to groom them to be highly adaptive to the changing business environment and sensitive towards social responsibilities.

The groundwork of our management programme is rock solid; built over the four pillars of Academic Infrastructure, Faculty Resources, Industry-Institute Interactions and Student Development Initiatives. We have continuously put in efforts to make sure that these pillars are adequately robust so as to produce paramount managers that the business fraternity would look forward to.

The corporate fraternity has developed such a deep rooted faith in GLS MBA that it comes back year after year, and offers the best salary package to our students. The consistent placement record of GLS MBA programme and our alumni who are well-received by the corporate fraternity are a testimony of this fact. Thus, the institute can modestly claim itself as one of the best in state of Gujarat. I take this opportunity to invite the business captains to participate in the placement programme of the institute

I am confident that you would be satisfied to your heart's content when you would interact with these budding professionals as a part of institutional placement drive for 2016.

Looking forward to see you at campus.



**Dr. Hitesh Ruparel**  
Director

# The Institute

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Gujarat Law Society imparts post graduate management education through two of its most prominent institutes: N R Institute of Business Management (NRIBM) and GLS Institute of Computer Technology (GLSICT MBA). The prime philosophy is to create innovative thought leaders well equipped with strong functional skills along with palpable ethos to contribute to the society at the micro as well as at the macro level.

The institute offers full-time MBA programme under GLS University. The major focus of the institute is towards professional development of students to empower them for becoming successful management professionals in the corporate world.

For creating leaders of tomorrow, the institute has developed a structured programme combining class room lectures, industry exposure and training, experimental learning methods, live project work, case analysis, management quiz, group discussions, corporate expert interactions, soft skill development, research orientation, and international exposure.

The institutes prove themselves to be an ideal facilitation ground, to the extent that their locational benefit empowers students to cosset into manifold activities. It's situated behind CG Road; one of the most prominent setting for corporate offices, makes it opportune for the students to gain practical experience by visiting the offices as a part of their MBA course.

Tireless efforts have been devoted to offer the finest amenities. The institutes are located in an expansive 32,000 sqmt campus. The campus is well designed to provide spacious, air-conditioned and Wi-Fi classrooms, the state-of-the-art computer labs and a-breath taking auditorium.

With one of the richest libraries in the state boasting of more than 16000 books, more than 129 national and international journals and more than 7000 electronic resources- students have access to the best in educational resources. Additionally, our proximity to the British library, Gujarat University Library and the Ahmedabad Management Association ensures that students are never at a loss of resources.

The programs blueprint inculcates the right attitude. It develops the appropriate skills and imparts widespread and meticulous knowledge to the students. The course material includes all the latest headings which many multinational companies entail. The students are also benefited with the vast experience of faculty members who not only act as facilitators but as mentors to provide them the most realistic educational and training experience.







# About MBA Programme

The faculty of Management at GLS University offers a 2 year (4 Semesters) Masters of Business Administration (MBA) Programme for all eligible graduates aspiring for a career in the field of management. On the successful completion of the 2-year Programme, the students will be awarded the Masters of Business Administration (MBA) Degree.

MBA at GLS University is based on Choice Based Credit System (CBCS) in order to facilitate students to opt the subject in the specialization of their choice. The MBA programme at the institutes is a swift paced and a vibrant blend of educational rigor and corporate relations. A careful concentration is given to academic fineness through stringent eminence check in the form of quizzes, assignments, projects and internal examinations ensure that students are resonance in their conceptual knowledge.

Moreover, incessant learning and assessment supported by tie-up with business houses for live projects, corporate guest lecture series in every course area, global immersion and exposure to virtual managerial orientation moulds their talent finest suited for corporate career challenges to be entrusted to the participants. The MBA programme at our Institute helps the student to augment his knowledge to face challenges in today's shifting business environment. During the course of the two-year programme the institute also builds personal efficiency and leadership skills that prove priceless throughout students' professional lives.

## Programme Objectives

- To equip the students with requisite knowledge, skills & right attitude necessary to operate in a competitive global environment.
- To develop competent management professionals with strong ethical values, who would be capable of assuming a pivotal role in various sectors of Indian economy & society, aligned with the national priorities.
- To develop proactive thinking so as to perform effectively in the dynamic socio-economic and business ecosystem



# Stimulating Curriculum

The programme configuration uses the most contemporary teaching techniques includes interactive classroom setting, predicament solving, and decision making techniques in management education. Students are optimized to develop systematic, problem-solving, decision-making and communication skills to make certain that they furnish to the ever-changing needs of the corporate world. The gamut of Extensive exercising of audio-visual assistance and computer supported learning methods encourage creativity, inquisitiveness and inter-personal growth.

It is better to teach a few things perfectly than many things indifferently, and an overloaded curriculum is useless; as the object of instruction is not to produce technicians, but good active minds. Apart from the classroom, learning ensues by projects, coursework & guest lectures from corporate alliance to allow the students to absorb and apply management conceptions in the dynamic universal business environment.

## Semester – I

- Financial Accounting & Analysis
- Statistics for Managers
- Economics for Managers
- Principles of Management
- Organizational Behavior
- Research Methodology
- Managerial Communication

ADD ONS: Certification Course on Office Automation will be offered in first semester to enhance computer literacy & knowledge.

## Semester – II

- Financial Management
- Quantitative Techniques
- Marketing Management
- Human Resource Management
- Technology & Business
- Cost Management
- Production & Operations Management

ADD ONS: Certified course on Soft Skills will be provided to enhance communication & personality grooming of students in second semester.





## Semester – III

### Core Subjects

- Summer Internship Project
- International Business
- Business Laws

### Elective Subjects

#### Finance Electives

- Corporate Tax Planning
- Security Analysis and Portfolio Management
- Management of Financial Services
- International Finance

#### Marketing Electives

- Consumer Behavior
- Integrated Marketing Communication
- Sales and Distribution Management
- Customer Relationship Management

#### Human Resource Electives

- Change Management & Organizational Development
- Compensation Management
- Human Resource Development
- Strategic Human Resource Management

## Semester – IV

### Core Subjects

- Comprehensive Project
- Entrepreneurship Development & New Venture Planning
- Managing Sustainable Development
- Strategic Management

### Elective Subjects:

#### Finance Electives

- Derivatives & Risk Management
- Corporate Restructuring
- Corporate Finance
- Banking & Insurance

#### Marketing Electives

- Product & Brand Management
- Digital Marketing
- Service Management
- Retail Management

#### Human Resource Electives

- Management of Industrial Relations
- Labor Legislations
- International Human Resource Management
- Talent Management

AAD ONS: To cater to current trends & demand in corporates, certified course on Business Analytics will be offered in second year.



### **International Immersion**

The institute has recently developed active liaisons with two foreign universities in Australia and New Zealand. Both Deakin University in Australia, as well as the University of Waikato in New Zealand is ranked amongst top 300 universities in the world. These academic tie-ups have ensured that both students and faculty members of these universities as well as our institute can partner for joint research opportunities and exchange programme. The institute and University of Waikato in New Zealand jointly hosted 2nd Indo-New Zealand Business Summit on December 14, 2013 at Ahmedabad in association with FICCI. Continuing the partnership, the institute co-hosted the third India New Zealand Business forum at Hamilton, NZ.

### **International Industrial Visit**

Few Students visited Hochschule Wismar University, Germany for their summer internship as a part of International Experience Program. Hochschule Wismar University is the third-biggest and third-oldest public university in Germany. They underwent industrial visits at prestigious organizations like Airbus, Volkswagen, Deutsche Bahn, Egger, RegioVision, Eurawasser, Chamber of Industry and Commerce and German Parliament. They got an exposure to the workings of these organizations and learnt some import management lessons. They had a wonderful time studying subjects like Strategic Management, Consumer Behaviour and Business Simulation at Wismar University. They were exposed to innovative teaching methodologies and learnt practical applications of these subjects. All three of them managed to secure good grades in their final evaluation. It was a great learning experience for them, interacting with international faculties and fellow students.

### **International Association**

International exposure is imparted to faculty and students, the institute invited Dr. ShyamLodha, Professor and Chairman, State University of Southern Connecticut, U.S.A., to share his insights with the students and faculty members of the Institute. Dr. Lodha is a very senior and highly renowned name in the field of academics around the world. The institute also witnessed an interaction with Mr. Gregory Maurer , a leading IPR Expert from U.S.A, who conducted a workshop on the spreading awareness about the importance of intellectual property in the current business scenario.

# Infrastructure

'Inspiring Minds; Inspiring Creation'; the institute follows this motto for the infrastructure facet. The ambience is designed and offered keeping in mind student friendliness. GLS MBA has made it a point to provide their students with all the facilities so that the students face no bars from a 360 degree development prospect.

## The Learner Rooms

The Learner Rooms at the institute are designed to endorse interactive learning involving the students and the faculty. All the classrooms are air-conditioned and operational with multimedia and audio-visual equipments that facilitate effective teaching and learning.

## The Tech Labs

Highly equipped, latest technology supported labs is a unique feature of GLS MBA. With more than 230 computers connected to a LAN which bridges the faculties and students for information sharing, GLS also provides an access to a 5.5 MBPS broadband internet connection. The campus has been converted into a WiFi zone to make learning more feasible for the students.

## The Knowledge Center

A well made repository of knowledge makes learning more enjoyable and deep. The Library operates as the principal information reserve and storehouse for all the education and research activities at the institute. Apart from course books and suggested reading material prescribed for each course offered at the institute, the library abodes a growing collection of research reports, reference works, encyclopedias, handbooks, and so on. The annals at the institute prides of 129 international and national journals, magazines and around 140 periodicals as well as over 16000 books, 7000 e-books, reference volumes & CD-ROMS. This keeps the learners abreast about the Indian and Global corporate environment, which fosters and augments their knowledge.

## Auditorium

The campus hosts a centralized air conditioned, multipurpose auditorium with a seating capacity of 275 people with a big modular stage and a green room. The auditorium is adequately equipped with latest technology equipments with uninterrupted power supply, sound systems, video facility and LCD projectors.





# Academic Innovation

The institute believes in etching new paths in innovation, leadership and managing; and therefore it helps the aspirants value the dynamic transformations that are unwinding its colors in the turf of management culture and advancement in vision of the global competition. In the quest for gaining this competitive lead, we have commenced several novel action-oriented activities.

Apart from the popular pedagogical apparatus like Case studies, Role-plays, Presentations, Management games and Seminars, we have adopted novelties like Spare-time learning, Mentor Group, Live Projects and Students' club to illustrate a few.

## Off Time learning

During their spare time, students and faculties join hands to explore management theories by exploring empirical researches and relating the same with the modern practices in management.

## Mentor group

Each faculty (Mentor) and a group of students, who share common curiosity in a definite area of management or inclination towards a common industry, come collectively and the faculty mentors the group of students by imparting essential knowledge to present them with insights and theoretical clarity in their shared interest area.

## Live Projects

The institute by the caliber of exploring its corporate ties, invites corporates to accommodate preferred students as per the requisite of the industry or company in order to gain actual experience of corporate assignment. Till date, students have carried out live projects at reputed companies like Mudra Communications, Adani Group, Suzlon Energy Ltd., One Advertising, GSFC, to name a few.

## Students' Review

Being a student-centric organization, the institute seeks regular feedback from the students in regards to their contentment and expectation from the faculty and implementation of various academic quests by the institute in order to utilize the feedback as an instrument for scheduling future activities and understanding the scope for improvement.







# Our Distinguished Faculty Team

It takes someone special to be an educator; a person who cares for others, and aims to help students grow to their fullest potential. Teaching, advising, guiding and encouraging students to carve new paths is the main concern of faculty members at GLS MBA Programme. The faculty panel has an affluent blend of industry and academic experience. Individual faculty associates are dexterous in varied areas - Finance, Marketing, IT, Quantitative Techniques, Economics, HR and Strategy.

**Dr Hitesh Ruparel**

Ph.D

**Dr Kavita Kshatriya**

Ph.D

**Dr Dharmesh Shah**

Ph.D

**Dr Rajesh Asrani**

Ph.D

**Dr Sneha Shukla**

Ph.D

**Dr Jasmin Padiya**

Ph.D

**Dr Sharif Memon**

Ph.D

**Dr Juhi Shah**

Ph.D

**Ms Nishtha Asrani**

PGDM

**Ms Megha Shah**

M.Phil

**Ms Rajsee Joshi**

MBA

**Mr Gurmeetsingh Sikh**

M.Phil

**Mr Amish Soni**

MBA

**Ms Kalgi Shah**

MBA

**Ms Hetal Pandya**

M.Phil

**Ms Urvashi Brahmhatt**

MBA

**Ms Bhoosha Pandya**

MBA

**Ms Pooja Shah**

MBA

**Ms Darshna Khakhar**

CA

**Ms Deepa Vyas**

MBA

**Ms Anuja Kochhar**

MBA

**Ms Komal Sidhnani**

MBA

**Ms Dhruvi Pandya**

MBA

**Mr Chinmay Gandhi**

PGDM

**Mr Tejas Mehta**

MBA

**Ms Avani Patel**

MBA

**Mr Anurag Pal**

MBA

**Ms Isha Dave**

MBA

**Ms Vidhi Shah**

MBA

**Ms Ashwini Sharma**

MBA

**Dr Hitiksha Joshi**

MBA, Ph.D

**Ms Neelam Purey**

MBA

**Mr Bhaumit Patel**

MBA

**Mr Chirag Thakar**

MBA

**Mr Dhruv Brahmhatt**

MBA

**Ms Roshni Tijoriwala**

MBA



# Beyond Syllabus

In accumulation to its academic activities, the institute is involved in a swarm of additional activities which are an expansion into united meadows and which reinforces the institute-industry ties.

## The Expert Opinion Series

In order to bridge the gap between academic knowledge and practical know-how, the institute have nurtured a practice of holding Annual Seminar Series featuring dignitaries from different industries and segments of the corporate world. It hosts an eleven day eXperts' Opinion (XO) series, a colloquium and discussion series in diversified sectors such as Banking, Telecom, IT, Pharmaceuticals, Media, Manufacturing, Retail, Travel, Tourism and Hospitality domains. The mode of knowledge sharing is through lecture series, round-table discussions, panel discussions coupled with formal and informal discussions

## Communication and Soft Skills Workshops

The institute conducts Communication workshop for the first year students with the objective of grooming them and giving them practical learning by equipping them with the necessary skills and knowledge to enter, sustain and grow in the corporate world. Various tools and programs are used by corporate trainers to enable the candidates to have a competitive edge and being a winner in their career.

Since inception the workshops have been conducted by various corporate trainers: Dr. Nimrat Singh, practicing Clinical Psychologist and Human Behavior Scientist, Mr. Amar Gargesh, associated with reputed institutes like MICA and Nirma, Ms. Sharija Menon, lecturer at H.L.Institute of Commerce, Mr. Mohit Masand, Founder & Senior Copywriter at Wordistic Creations, Mr. Harsh Arora and Mr. Surjit Singh Aval, associated with Aspire Human Capital Management Pvt. Ltd., Gurgaon, Mr. Sunil Nair and Ms. Ankeeta Rao, Ethos HR Management and Projects Pvt. Ltd, Ms. Mandeep Kochhar associated with Adroit Learning & Manpower Pvt.Ltd., Mr. Veeral Shah, IELTS Trainer, Corporate Trainer and Lt. Col. Dr. V.K .Gautam associated with Modern Group of Institutes

## Research @ Institute

Institutes attempt at developing innovations in management practices and leveraging the expertise of corporate partners. Five research cells have been set up in the areas of:

- Financial Services
- Non-Financial Services
- IT, Technology & BPO
- Engineering and Manufacturing
- Pharma, FMCG, Media and Advertising

These cells actively interact with companies in relevant sectors and undertake live research projects, organize guest talks and take up joint research projects.

## Research Papers from Students And Faculty Members

The institute, apart from establishing a robust teaching environment, facilitates and supports cutting-edge research in a wide variety of areas. This enables the students to acquaint themselves with latest developments in their respective areas of study and pursue their own research interests. The institute encourages its faculty members and students to establish collaborative research ventures. The students and faculty members of the institutes are actively involved in writing research papers on various contemporary issues in national and international journals. Over the period of the last one year, the students and faculty members have published more than 35 research papers.

## Gratifying Merit

In order to further fuel the mission of 'excellence in education', the institute decorates medals to students for academic accomplishments. The Gujarat Law Society has instituted the Indravadan M Nanavati Memorial Gold Medal for Best Performance in Marketing Management and NavnitlalRanchhodlal Memorial Gold Medal for Best Performance in Financial Management. Along with this the institute decorates students with trophies who at various inter institute competitions participate and prove their spirit.



# Learners' Activities

Student Activity Committee (SAC) is abstracted keeping the cut throat competition in the present times. This committee recognizes the veiled potential of the learner, fosters it and pictures it to the correct dais for the name and fame needed for their career. This committee gives an opportunity to the student's to excel out the campus and in return insert a feather to the institute cape. This caliber has been confirmed by the students by winning seven trophies and medals in state and national level competitions in last academic year.

## Group Discussion

It is a methodology used to gauge whether the student has organizationally desired personality traits and/or skills and in the process of polishing those desirable skills. The reason why the institute focuses on students going through series of Group discussions and interviews throughout the year is to gauge how well the student shall fit in the corporate world. Group Discussion again becomes a handy tool to groom the students. The evaluation is done by the committee coordinators based on the discussions. A report is prepared on analyzing the facts at the end of the discussion.

## Management Quiz

Management Quiz has been designed as an innovative, interactive programme to facilitate a copious flow of knowledge and ideas packaged in exciting rounds. Learning through management quizzing is fun and goes beyond the traditional bounds of management training. It covers general management, marketing, advertising, HRM, finance & capital markets, business events and personalities in the news. The basic objective of arranging management quiz in the Institute is to assess and review awareness level on core management issues as well as latest developments in management concepts and practices, to benchmark knowledge with others in an environment of healthy competition and lots of fun, to feel stimulated and inspired, to accelerate learning curves and to develop the skills in lateral thinking, teamwork and decision making under pressure.

## Contemporary Issues

'Contemporary' is an adjective that refers to events, issues, etc. that are ongoing presently. Contemporary issues' therefore is synonymous with 'current affairs'. They include issues that have gone on for some time but are still relevant today. Discussion of contemporary issues amongst the students gives them the knowledge regarding current affairs and happening. The students are required to give a presentation regarding the specific contemporary issue which ends with the healthy discussion amongst all the students. The contemporary issues are taken from the general topics like Politics, Science, Finance, Banking, Stock Market, Technology and also on various personalities.

## Industrial groups

Industrial groups are an innovative method of keeping students abreast with the happenings in major industries. Various industrial groups are formed with a faculty member in charge of each group. The members of the group meet on a weekly basis to discuss news articles, web casts and other developments in the industry of their choice. This exercise not only enhances general knowledge, but is also extremely useful to students during the placement process.



## MANEDGE – The Wall Magazine

Manedge is a platform provided by Institute to the students for expressing their view points in innovative manner on various themes such as Finance, Advertising, Economics, Politics, Management, Students' corner, Global happenings, Book Reviews, etc. The deliberation behind Manedge is to create a management lessons learning opportunity for students by assigning end-to-end responsibility. Manedge is entirely students managed by student's right from selecting the topics to creating meaningful story around it, and display it artistically as a wall magazine.

As a result of mammoth efforts of students, the Manedge comes out not just as a wall magazine but as a resource presenting feelings & beliefs of today's young generation who all will be contributing for the future growth. The most important lesson Manedge provides students is; how to "criticize" or "appreciate" anything in a creative manner with right spirit of professionalism.

## Talentino

With the objective of providing a platform to explore the latent talent of the students, every year institute organizes "Talentino", the annual cultural festival. These activities exist to complement the academic curriculum and to enhance the student's educational experience as Education cannot happen just in classroom—it must go beyond the walls of the classroom.

Students get opportunities to improve their leadership and interpersonal skills while also increasing their self-confidence. Such involvement allows students to link academic knowledge with practical experience, which leads to a better understanding of their own abilities, talents, and career goals. Thus involvement in such events is a key tool for overall personal development of an individual.

## Revel

"Health is wealth", those who understand the benefits of being fit can cherish its fruits of being active, focused, and strategically sound. All work and no play will certainly make a student get bored in academics, so we at institute have come out with Revel, a sports event considering of games like football, carom, cricket, football, chess and volleyball. The best part of the event is that the whole even is being organized by the students and for the students. Which portrays the leadership, team spirit and sportsmanship of the students on the ground, and is reflected in their work too, later on.

## Sanshodhan

Sanshodhan is a Summer Internship Project Competition which acts as a bridge between lessons learned in the class and actual implementation of these learnings. The main objective of this competition was to give a platform to the students of the MBA Programme to showcase and share their learnings through presentations. Sanshodhan is a notion, made to define, refine and find the best research done during the Summer Internship Project. Sanshodhan is an effort to make the students learn more; discover more; research more and present more.

## EVOLVE – A Soft Skills Training Program

The institute has initiated a Soft Skill Training Program - "EVOLVE" to get our students out of their nut shells and enhance their employability. Students are guided and trained for the areas like, Communication Skills, English Speaking, Presentation Skills, Group Discussion, Interviewing Skills, Body Language and Attire, Business and Social Etiquettes and other areas which make them competent enough in their personal as well as professional life.

## Yoga and Meditation

Healthy mind in a healthy body is a quote, which remains true to the date and generations to come. But growing level of stress and anxiety has left neither of 'em in a better state. So we at GLS took a thought and organized a Yoga Camp for our students, where they learn the various techniques of Yoga and Meditation, to stay prepared for the situations which might land them in stress. Yoga exercises are believed to have a strengthening effect on the nervous system through its non-tiring physiological activities that bring about poise of body and mind. The institutes believe that students should indulge themselves in this Indian practice of de-stressing the body, mind and soul. After all, precaution is better than cure.

## Daan Utsav

Humanity Restored..! GLS MBA programme understanding the social obligation towards the society conducts the CSR (Corporate Social Responsibility) activity of DaanUtsav every year, where they provide the old clothes, toys, newspapers, stationery, etc to the underprivileged and the needy. This year the students donated old clothes to "Gunj", which is a Delhi based NGO, they also donated stuff at "Charity Shop" located at Vastrapur, Ahmedabad, backed by the Blind Man Association. Apart from this, students donated newspapers and magazine to "Utthan", a vocational training school







## Blood Donation Camp

At GLS, we not only groom the future managers, but also a responsible citizens of the country, walking the path of humanity. And there is no other match of donation like that of blood, which we at GLS understand very importantly, and hence we annually organize the blood camp in coordination with the Red Cross Society, Ahmedabad. The students, show their immense voluntary participation in such a camp and make us all feel proud with such an instinct.



## Alumni Association

The institute has a strong network of over 1000+ alumni members with whom it is in regular touch through various activities and events. GLS STAMP (Student Teacher Association of Management Program) organizes Sankalan - a reunion of alumni every year with the purpose of confluence between the past and future talent. The Alumni members are the ambassadors of the institute in the corporate and they continue to bring laurels to their alma mater in form of regular guest lectures and final placements. GLS management programmes aims at generating & maintaining a strong alumni network by reaching out to alumni & keeping them connected. At the institute's end, two faculty members are actively involved in maintaining the coordination of this association and expanding the already large alumni network.



## Go Green – Tree Plantation Drive

When the whole world is discussing measures to counter climate change how can GLS remain behind on such a thing. Go Green is an initiative of GLS Management programme where the members of the GLS family come together to plant saplings. As these saplings turn into trees, they not only give us shade, but also fruit and better air to breathe. Growing trees is not only nurturing nature but also giving a healthy tomorrow to our forthcoming generations. So we made this a part of our curriculum.

# Luminous Achievements of Students

The Institute aims at overall development of students and it persuades them to enthusiastically partake at various National and State level Inter college events.

## **Participated in GTU Aquatic Competition, 2015**

- Won Gold medal in Breaststroke Swimming
- Won Bronze medal in 50 meters Free Style Swimming

## **Participated in Pratibha 2015 organized by V. M. Patel Institute of Management & Centre for Management Studies**

- Won 'Best Communicator' title under National Level Summer Internship Competition

## **Participated in Reva 2015 organized by Narmada College**

- Secured 1st position in SIP Competition
- Secured 2nd position in Management Lessons from Movies
- Secured 3rd position in Business Quiz

## **Participated in Chaos 2015 organized by IIM Ahmedabad**

- Secured 1st position in The Last one Standing

## **Participated in ADVENT 2015 organized by K.S.School of Business Management**

- Secured 2nd position in B-Quiz
- Secured 3rd position in Business Plan

## **Participated in Vfest organized by MTV**

- Secured semifinalist position in Box Cricket

## **Participated in Sustantivo 2015 organized by Excellon**

- Secured 1st position in Stock Trading
- Secured 2nd position in Stock Trading

## **Participated in 361 SIP organized by AMSOM**

- Secured 1st position in SIP Competition

## **Participated in SPRECTRUM 2015 organized by SPRECTRUM 2015**

- Secured 3rd position in Milakat Bidders
- Secured 3rd position in Kaun Banega Entrepreneur

## **Participated in Renaissance 2015 organized by B. K School of Management**

- Secured 1st position in Fin Biz
- Secured 1st position in Operandi
- Secured 3rd position in Mars Nest

## **Participated in Eldorado 2015 organized by Sayona**

- Secured 1st position in Counter Strike
- Secured 1st position in One Minute

## **Participated in Horizon 2015 organized by Nirma**

- Secured 1st position in Counter Strike

## **Participated in Namo group organized by Rotaract Club of Nirma Institute**

- Secured 1st position in Counter Strike

## **Participated in SPANDAN 2015 organized by Ahmedabd University**

- Secured 1st position in T Shirt Painting

## **Participated in CREST 2015 organized by Chimanbhai Patel Insitutes**

- Secured 1st position in T Shirt Painting



# Synergy with Corporate

GLS- MBA has been able to attract corporate mentors from the entire corporate spectrum to interact with the students. The business insights gained during these interactions ensure the overall development of the participants and strengthen their understanding to take up managerial positions in the corporate world.

**Ashish Rajyaguru**

Group Therapy Manager, Instas Pharmaceuticals Limited

**Mr. Vaibhav Choksi**

Product Marketing Manager, elnfochips Ltd.

**Dr. Ashutosh Chaudhry**

Field Director, IMRB

**Archana Bhatt**

HR Consultant, Shaktikrupa Estate Pvt. Ltd

**Mr. Digvijay Singh Udawat**

Senior Manager – HR, Videocon Telecom

**Dr. Sanjeev Tripathi**

Asst. Professor, IIM-A

**Mr. Shekhar Singh**

Corporate Communication Head, Infibeam

**Mr. A B Raju**

CEO, Biz Trans Consulting Inc.

**Mr. Sunil Singh Rana**

Asst. Marketing Director and Product Head, MTS India

**Mr. Saurin Raichura**

AVP, YES BANK LTD

**Mr. Ankur Patel**

CEO and Corporate Trainer, Infotrex Services Pvt. Ltd.

**Mr. Rakesh Patel**

Gujarat Circle HR Head, Videocon Telecommunications Ltd

**Mr. Mahesh Pandya**

Executive, IPF- Secretariate, BSE (Bombay Stock Exchange)

**Mr. Prateek Banerjee**

Asst. Manager-Market Development (Gujarat), Business Standard Limited

**Mr. Kalpesh Kamani**

CEO, Kaka PVC Profile, Kaka Group of Company

**Ms. Bhakti Shah**

Owner, White Sun Studio

**Mr. Chandresh Buch**

Regional Manager, Electrolux (Purifiers)

**Professor Abraham Koshy**

IIM-A

**Dr. Hemant C. Trivedi**

School of Petroleum Management

**Mr. Mohan Ramamurthy**

General Manager – Sales & Marketing, Meghmani Unichem LLP

**Mr. Padmin Buch**

Managing Director, Gujarat Industrial & Technical Consultancy Organization

**Mr. Saumya Sheth**

Manager- Tax and Regulatory Services, Ernst and Young LLP

**Mrs. Smita Davda**

Assistant Vice President (Risk), Yes Bank Ltd.

**Mr. Sumeet Varghese**

Founding Partner, HR Buddy Consulting organizations

**Mr. Ketan Bhatt**

Attorney- Trademarks Head of the division, H.K.Acharya & co.

**Mr. Mignesh Parekh**

Founder and Chairman, Kamma Incorporation

**Ms. Maithili Shah**

Manager - Operations (Bank Regulatory Corporate Content), SNL Financial

**Mr. V P Mashroo**

Vice President-HR, Harsha Engineering

**Mr. Sanjay Chakraborty**

Director Brand Services Triton Communication

**Mr. Haresh Chaturvedi**

Zonal HR Manager, Hindustan Coco-Cola Beverages Pvt. Ltd

**Mr. Paresh Mistry**

Sr. General Manager & Head of QA, Accutest India Pvt Ltd.

**Ms. Jenny David**

Sr. HR Manager, Azoi Mobile technologies pvt. Ltd.

**Mr. Ashutosh Chaudhury**

Field Manager, Abacus Business Operations, A specialist unit of IMRB International

**Mr. Manish Pandya**

Dy. Director, Directorate of Economics & Statistics, Government of Gujarat

**Ms. Nidhi Sharma**

Head, HR, KHS

**Mr. Devarsh Vakil**

Head, Advisory (Pvt. Broking & Wealth Mgmt), HDFC Securities

**Mr. Rajat Garg**

Senior Functional Consultant, TCS

**Mr. Jiteen Aggarwal**

Deputy General Manager, Idea Cellular Limited

**Mr. Mukesh S. Mahajan**

General Manager-Operations, Ferromatik Milacron India Pvt. Ltd.

# Invitation Message



I have immense pleasure and pride in introducing you to our bright, vibrant and young professionals equipped with the latest managerial skills.

GLS MBA is the most preferred management institute to a large number of organizations for recruiting outstanding students with high potential as their future leaders. The Institute has shown its worth as one of the Gujarat's premier B-schools by breathing innovation, imbining a sense of responsibility in the midst of students and sincerity of purpose. We are sure that they will bring to their professional pursuits, a global perspective with an understanding of business practices in emerging markets, and more

The Placement Program at our Institute has persistently been well received by the industry. In the past, the participating companies have come from many sectors and have offered a wide variety of roles and responsibilities to our students. The diversity of the group provides an opportunity for the companies to meet their specific needs. The batch is diverse in terms of academic, professional and cultural backgrounds. They are well-rounded individuals, with much more than academic achievement to their credit. The students not only carry with them the requisite functional knowledge, but are multi-faceted and complete individuals, well prepared and deployable from day one across organizational roles and divisions in the industry.

This recruiters' handbook collates all the relevant information of each progressive mind in the subsequent pages. The information furnished will assist you in identifying the best talent for your organization, and help you further to participate in the campus placement programme 2014-16. You would certainly find their credentials amazing. It will be our contentment to introduce our young Student Business Managers, whom we believe are the budding business leaders of future years.

We invite you to interact with our batch of 2014-16.

A handwritten signature in black ink, appearing to read 'Kalagi Shah'.

**Prof. Kalagi Shah**

Faculty Coordinator – Final Placement

# Placement Process

For students of the professional MBA programme, placements are a vital culmination to their academic pursuits. The placement process allows an organization to visit the institute and witness the efforts that have gone into grooming the young management aspirants.

At our institute, the placement process is a team effort. The placement Committee consisting of the Director, the Placement coordinator and the faculty work alongside the students in all the stages right from conceptualizing and designing the brochure to invite companies for the campus recruitment.

## Final Placements

The ultimate test of a management institute is the placement offers that it can generate for its students. For final placements, the institute invites companies to the campus so that our placement committee can offer them the required assistance for recruiting the right talent to suit their needs.

The institute offers best of the facilities to recruiters for conducting the selection procedure at the campus; including written tests, group discussions and personal interviews as per their requirements. The young, well-trained, self-motivated minds of the institute contributed to achieve the super-ordinate goals of the recruiter.

## Placement Activities

The placement season at GLS MBA Programme begins in the month of November and goes on upto June. However, the placement office is a place with vibrant ideas, activities and enthusiasm throughout the year. It carries out the following placement related activities for over development of the students on campus:

Resume verification: Resumes submitted by students for campus placement are duly verified by the Placement In-charge.

Employability enhancement programmes: Our goal is to give our students the fine-tuning that they require not just during the placement season but also as they board on their corporate endeavour. With this objective in mind, the Institute carries out several employability enhancement activities that include:

- Communication evaluation sessions
- Resume writing/Group Discussion/Personal Interview workshops
- Informal interactive talks with alumni during the alumni meet
- Several other preparatory activities like mock tests and discussion



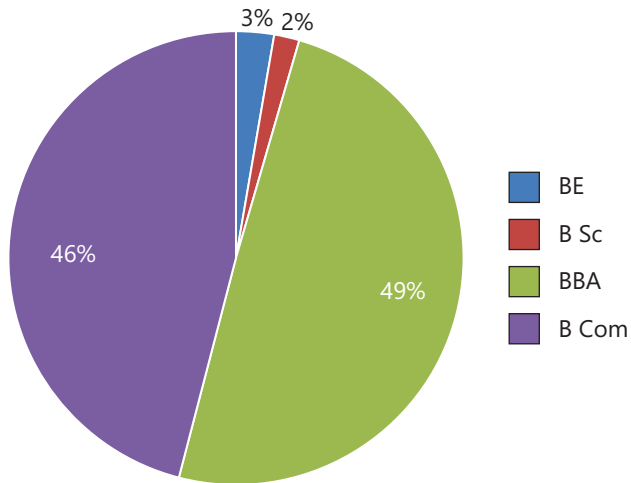


# FINANCE

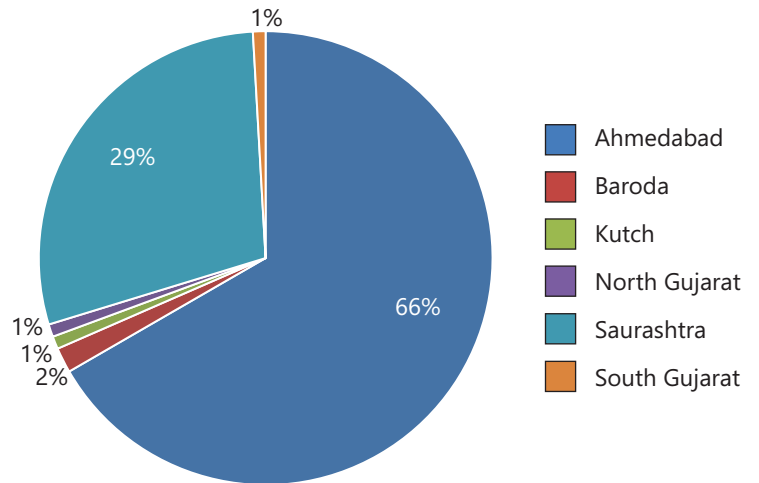


# Batch Profile: Finance

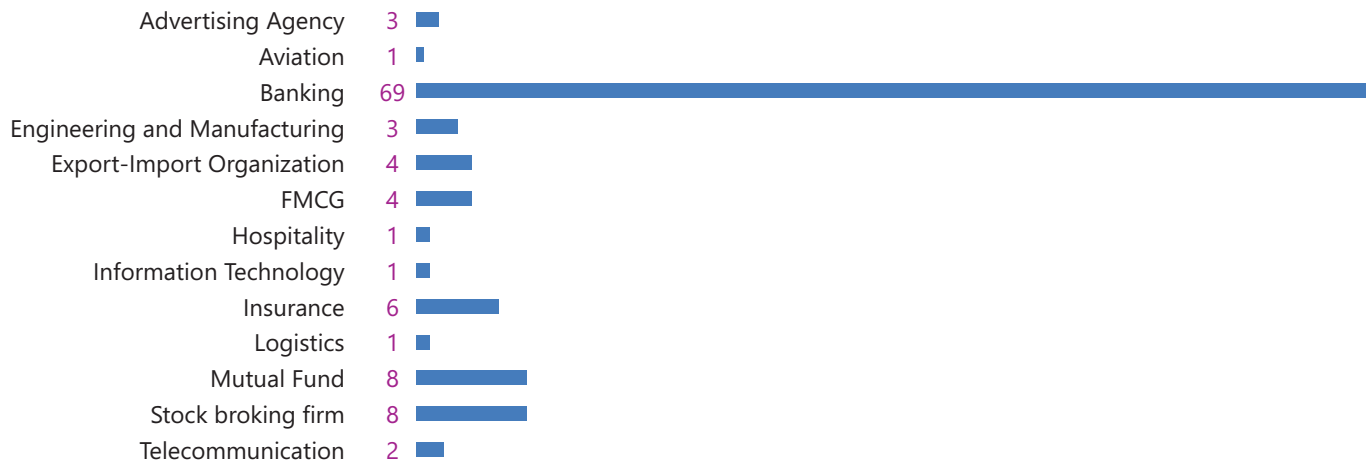
## Education



## Regional Diversity



## Career Aspiration





## **ARPIT VORA** (21)

BE (Mechanical)

**Summer Project** : Customer behaviour towards POS machine & overdraft facility linked POS in Bhavnagar & Junagadh At State Bank Of India

**Comprehensive Project** : Analytical & Technical Analyses of Automobile Sector

9408376662, 9426253366

[arpit.nrmba14@gmail.com](mailto:arpit.nrmba14@gmail.com)

Honesty is what he believes in. This person is hardworking and likes to take challenges and risks.

## **DEVANG MAJITHIYA** (22)

BE (Production)

**Summer Project** : To study about the Times Group's magazine in the Ahmedabad market At The Times Of India

**Comprehensive Project** : Analytical & Technical Analyses of Automobile Sector

9033909408, 9227978006

[devangmajithiya@gmail.com](mailto:devangmajithiya@gmail.com)

This person has positive attitude and self-confidence with innovative and creative ideas.

## **ROHAN GUPTA** (22)

BE (Computer)

**Summer Project** : Strategic Financial Decisions through Financial Statements At SSR Infosystem Pvt Ltd

**Comprehensive Project** : Fundamental and Technical Analysis of FMCG Companies in India.

9898740680, 9428361538

[rohansg.nrmba14@gmail.com](mailto:rohansg.nrmba14@gmail.com)

He is pragmatic and has good analytical skills.





**FALGUNIBEN VALA (23)**

B Sc (Biotech)

**Summer Project :** Comparative analysis of Mutual Funds and Other Investments At Birla Sun Life

**Comprehensive Project :** Investors Preference towards Gold Deposit Schemes by Different Financial Institutions

9427454700, 7922823939

[falguni.nrmba14@gmail.com](mailto:falguni.nrmba14@gmail.com)

She is an extrovert person who is hardworking and gregarious.

**JAIMINI PATEL (22)**

B Sc (IT)

**Summer Project :** Impact of selected currencies fluctuation on various companies At Gujarat Pharmalab Pvt. Ltd.

**Comprehensive Project :** An In-depth Comparative Analysis of Selected Corporate's Pre and post Merger Value

9724184400, 9898576790

[jaimini.nrmba14@gmail.com](mailto:jaimini.nrmba14@gmail.com)

This lady is ready to learn, open to experience and focused.

**ARZOO JOSHI (20)**

BBA

**Summer Project :** Working Capital Management & Comparison of Cash Management Performance of Ultratech Ltd & ACC Ltd At Ultratech Limited

**Comprehensive Project :** Credit Management and Loan Management of Selected Financial Institutions

8347396323, 8460876140

[arzo.nrmba14@gmail.com](mailto:arzo.nrmba14@gmail.com)

She is decent yet full of life and will serve the organization generously.





## MOHIT KANAKHARA (21)

BBA

**Summer Project :** Customer Behaviour towards online trading in investment (at Jamnagar Location) special focused on Mutual Fund Simplified At ICICI Securities Ltd

**Comprehensive Project :** Investor Perception and Preferences about Various Mutual Fund Schemes

7048335356, 9824835356

[mohit.nrmba14@gmail.com](mailto:mohit.nrmba14@gmail.com)

This person is honest and hardworking. He can handle work under any level of pressure. He is also a quick decision maker.

## KRISHNA KANZARIYA (21)

BBA

**Summer Project :** A Study on investment tools on tax planning & risk management by individuals At IDBI Federal Life Insurance Ltd

**Comprehensive Project :** A Study on Preference of Investors towards various Life Insurance Policies

8401100526, 9913716217

[krishna.nrmba14@gmail.com](mailto:krishna.nrmba14@gmail.com)

This person is honest and hardworking. She can handle work under any level of pressure.

## DIVYA KARANGIYA (22)

BBA

**Summer Project :** Investors preference towards Indian stock market & portfolio management of out-performing Indian Sectors At Sharekhan Ltd

**Comprehensive Project :** Impact of Monetary Policy Changes on GDP & Currency in India

9586005648, 9687767920

[divya.nrmba14@gmail.com](mailto:divya.nrmba14@gmail.com)

This is a hardworking, committed, optimistic and ambitious personality. Also good at reasoning and analytical skills.

## DHANESH KHANDHAR (21)

BBA

**Summer Project :** Investors Perception regarding various Investment avenues available at the Stock Market At Arihant Capital Market

**Comprehensive Project :** Fundamental and Technical Analysis of Prime Indian Sectors and its Leading Companies

9429000374, 26441429

[ghanesh.nrmba14@gmail.com](mailto:ghanesh.nrmba14@gmail.com)

He believes in hardworking, loyalty, honesty as well as punctuality





### **ASHIK KHOKHAR (21)**

BBA

**Summer Project :** A Comparative Analysis on Equity Trading of Arihant Capital Market Ltd and its Competitor with reference to Ahmedabad City At Arihant Capital Market Private Limited

**Comprehensive Project :** Fundamental and Technical Analysis As Tools For Portfolio Management

9408446515, 9428245993

[ashik.nrmba14@gmail.com](mailto:ashik.nrmba14@gmail.com)

He pursues everything with single-minded determination, man with a vision, handle work under any level of pressure

### **DRASHTI MADHVANI (22)**

BBA

**Summer Project :** Investor perspective towards mutual fund & Distributors perspective of mutual fund allocation in a portfolio At SBI Funds Management Pvt. Ltd.

**Comprehensive Project :** An Analysis of Investors Preference towards Different Investment Avenues and Portfolio Management.

9408348644, 9427906050

[madhvanidrashti.nrmba14@gmail.com](mailto:madhvanidrashti.nrmba14@gmail.com)

She is dedicated as well as enthusiastic towards her work and will calmly handle the situation given to her.

### **MANSIBEN MODI (20)**

BBA

**Summer Project :** Investor's Preference towards IDBI Federal Life Insurance Company Plans

**Comprehensive Project :** Investor Perception and Preferences about Various Mutual Fund Schemes

9173604098, 9925553026

[mansi.nrmba14@gmail.com](mailto:mansi.nrmba14@gmail.com)

She is very honest also sincere towards her work.

### **VISHALKUMAR MEHTA (20)**

BBA

**Summer Project :** Comparative Study of Public and Private Sector Life Insurance At LIC

**Comprehensive Project :** Foreign Institutional Investors & Indian Stock Market: A Causality Study

9033549418, 7600806200

[vishal.nrmba14@gmail.com](mailto:vishal.nrmba14@gmail.com)

Hardworking, sincere & ambitious are the terms that describe her as a person.





## SAPANA ODEDRA (20)

BBA

**Summer Project :** Investors preference towards Indian stock market & portfolio management of out-performing Indian Sectors At Sharekhan Ltd

**Comprehensive Project :** Comparative Analysis of Public Sector and Private Sector Banks with a focus on customer satisfaction

7567170777, 9825488826

[sapanaodedra.nrmba14@gmail.com](mailto:sapanaodedra.nrmba14@gmail.com)

She is an extrovert person who is hardworking and gregarious.

## DEEPAK PANDA (21)

BBA

**Summer Project :** A Study on Commodity Futures as an Investment Avenue At Arihant Capital Market

**Comprehensive Project :** A Comprehensive Study on Fluncuation in Currency and its Impact on Banking Sector

9913500992, 9723650517

[deepak.nrmba14@gmail.com](mailto:deepak.nrmba14@gmail.com)

Flexible to changes, he is a self-motivated personality.

## ANIL NANDHA (21)

BBA

**Summer Project :** Mutual Fund: more the benefits to customers, more the benefits to advisors. At NJ India Invest Pvt.Ltd

**Comprehensive Project :** Understanding of Changing Technology and Customer needs in Banking Sector

7600603820, 9879249487

[anil.nrmba14@gmail.com](mailto:anil.nrmba14@gmail.com)

With an ability to think clearly towards the work with full dedication.

## AMIR PATEL (21)

BBA

**Summer Project :** A study on credit Appraisal for Term loan and Working Capital Financing At State Bank of India

**Comprehensive Project :** Fundamental and Technical Analysis As Tools For Portfolio Management

9429256136, 9879521464

[amir.nrmba14@gmail.com](mailto:amir.nrmba14@gmail.com)

He is reliable person who always strive to achieve quality in the work.





### **MIRAL PATEL** (21)

BBA

**Summer Project** : A Study to determine the satisfaction of SMEs while procuring loan from RFL At Religare Finvest Ltd

**Comprehensive Project** : A Comparative Study of Credit Appraisal Process of SBI and Kalupur Bank and the Implications of it on Business Loans

9601313112, 9825074496

[miral.nrmba14@gmail.com](mailto:miral.nrmba14@gmail.com)

This lady can easily mingle in a group and effectively work in a group. Reliability and positively approach are her main traits.

### **KRUNALKUMAR PRAJAPATI** (20)

BBA

**Summer Project** : A Study on investors preference for life insurance plans in Ahmedabad City with special focus on traditional plans of IDBI Federal Life Insurance Comapny At IDBI Fedral Life Insurance Co. Ltd

**Comprehensive Project** : A Comparative Study on Investors Perception towards E-Banking Protocols of Public and Private Sector Bank

8141420694, 9574407480

[krunal.nrmba14@gmail.com](mailto:krunal.nrmba14@gmail.com)

A dedicated and task oriented person, this amicable individual finds his way to get work done by his composed nature.

### **NISHAKUMARI PRAJAPATI** (21)

BBA

**Summer Project** : Working Capital Management at Doshion Veolia water Solutions At Doshion Veolia Water Solution

**Comprehensive Project** : Comparison of Public and Private Sector Banks Based on Services and Investment Avenues

8866868486, 7383732449

[neeshap.nrmba14@gmail.com](mailto:neeshap.nrmba14@gmail.com)

She is work oriented & self-motivated.

### **PRATIK PRAJAPATI** (20)

BBA

**Summer Project** : A Comparative Study between Equity and Mutual Funds as an Investment At Arihant Capital Market Ltd

**Comprehensive Project** : Investors' Preference towards Different Investment Avenues

8490891514, 7922161394

[pratikprajapati.nrmba14@gmail.com](mailto:pratikprajapati.nrmba14@gmail.com)

A person who is hardworking which is shown by his sincerity and enthusiasm.





## **MALHAR RATHOD** (22)

BBA

**Summer Project** : Fundamental and Technical Analysis of Banks At Sharekhan Stockbroking Ltd

**Comprehensive Project** : A Comparative Study of Mutual Funds with other investment Avenues

9723779797, 9376752833

[malhar.nrmba14@gmail.com](mailto:malhar.nrmba14@gmail.com)

He is quick learner and flexible and always willing to accept the challenges to learn new things.

## **JAYANTSINGH RAJPUT** (23)

BBA

**Summer Project** : Future Prospects for Exports of Arvind Mills Limited At Arvind Limited

**Comprehensive Project** : A Study on Credit Cards Consumption by Youth

7405088363, 9904078373

[jayant.nrmba14@gmail.com](mailto:jayant.nrmba14@gmail.com)

A self-reliant and loyal individual believing in perfection.

## **NIDHI RAVAL** (21)

BBA

**Summer Project** : Comparative analysis of Mutual Funds and Other Investments At Birla Sun Life Mutual Funds

**Comprehensive Project** : Credit Management and Loan Management of Selected Financial Institutions

9157504827, 9429305499

[nidhi.nrmba14@gmail.com](mailto:nidhi.nrmba14@gmail.com)

She is proactive and enthusiastic in nature and has leadership skill of good visioning power.

## **MANISH RAVAT** (22)

BBA

**Summer Project** : A Study on investors preference for life insurance plans in Ahmedabad City with special focus on traditional plans of IDBI Federal Life Insurance Comapny At IDBI Federal Life Insurance Co. Ltd

**Comprehensive Project** : E-Banking: Awareness, Security Concerns and Development in India

8401566184, 9924096767

[manish.nrmba14@gmail.com](mailto:manish.nrmba14@gmail.com)

A person who is trustworthy and sympathetic. A person who is hard worker which is shown by his dedication towards the work he does.







**YAGNESHKUMAR SAVALIYA (21)**

BBA

**Summer Project :** An Analysis on customer satisfaction towards Gold Loan At at India Infoline Finance Ltd

**Comprehensive Project :** A Comparative Study on Investors Perception towards E-Banking Protocols of Public and Private Sector Bank

8469176551, 9429062544

[yagnesh.nrmba14@gmail.com](mailto:yagnesh.nrmba14@gmail.com)

A person who is punctual to work with deadlines. Also a person having positive attitude and trust-worthy in nature.

**ZANKRUTI SANGHAVI (21)**

BBA

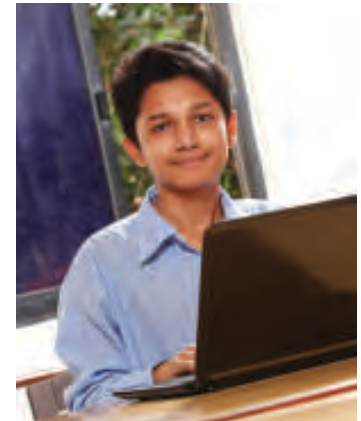
**Summer Project :** A study on Consumer Preference towards Life Insurance with focus on Pension Plan and Health Plan At IDBI Federal Life Insurance Co. Ltd

**Comprehensive Project :** A Study on Challenges Faced by Rural Banking for Financial Inclusion

9016436403, 9898056173

[zankruti.nrmba14@gmail.com](mailto:zankruti.nrmba14@gmail.com)

A lady with strong analytical skills and is a quick learner very passionate about her work.



**LALITKUMAR VAGHELA (20)**

BBA

**Summer Project :** A comparative study between portfolio management services and priority client group services At Arihant Capital Market Ltd

**Comprehensive Project :** A Comparative Analysis of NPA in Selected Public & Private Banks

9558174564, 9924352374

[lalit.nrmba14@gmail.com](mailto:lalit.nrmba14@gmail.com)

Resolutely calm and calmly resolute! This person loves to take challenges head-on in his pursuits towards his goals.



**AARTI SHAH (21)**

BBA

**Summer Project :** Study of Working Capital Management at Parle G

**Comprehensive Project :** Understanding of Portfolio Management Services in India

8758512083, 7779009606

[aarti.nrmba14@gmail.com](mailto:aarti.nrmba14@gmail.com)

She is work oriented, self-motivated having good logical and analytical skills.



## DEEP SHAH (20)

BBA

**Summer Project :** Study of Credit Appraisal Process and Customer Satisfaction towards loan facility At Kalapur Commercial Co-operative Bank

**Comprehensive Project :** A Comparative Study of Credit Appraisal Process of SBI and Kalapur Bank and the Implications of it on Business Loans

9712128405, 9586740645

[deep.nrmba14@gmail.com](mailto:deep.nrmba14@gmail.com)

A self-confident person who is committed towards the work and have positive attitude.

## HIMANI SHAH (21)

BBA

**Summer Project :** A role of Financial Advisors in Creating Wealth for Investors At NJ India Invest Pvt Ltd

**Comprehensive Project :** A Study on Challenges Faced by Rural Banking for Financial Inclusion

9558881787, 9898757883

[himani.nrmba14@gmail.com](mailto:himani.nrmba14@gmail.com)

A quick learner, having strong will power, is dedicated and sincere towards work.

## DHAVALKUMAR THAKER (21)

BBA

**Summer Project :** Customer's Perspective for Intraday Trading At Sharekhan Ltd

**Comprehensive Project :** A Comparative Performance Analysis of Selected Private Banks with special focus on Camel Analysis

9409288699, 25622009

[dhavalthakar.nrmba14@gmail.com](mailto:dhavalthakar.nrmba14@gmail.com)

He is hardworking and believes in continuous improvement in his personality. He has also good logical and technical skills.





### **DARSHAN VYAS** (21)

BBA

**Summer Project** : Market Study of Used Car Loan: Role of Finance in this segment At Kotal Mahindra Bank

**Comprehensive Project** : A Comprehensive Study on Fluncuation in Currency and its Impact on Banking Sector

9033272257, 9428271770

[darshan.nrmba14@gmail.com](mailto:darshan.nrmba14@gmail.com)

He is honest, cool and a calm person. Punctual and sincere, he is keen on maintaining relations.

### **RAHUL JAIN** (22)

BBA

**Summer Project** : A comparative analysis of Commodity and Currency At Arihant Capital Market Ltd

**Comprehensive Project** : Investors Preference towards Gold Deposit Schemes by Different Financial Institutions

9429610071, 8000530559

[rahul.nrmba14@gmail.com](mailto:rahul.nrmba14@gmail.com)

An extrovert, he is set to prove himself as a smart worker. Besides, he believes in punctuality as well as sincerity and is full with determination.

### **ANKITKUMAR SHAH** (22)

BBA

**Summer Project** : Impact of Business Loan on Capital Structure of Selected Companies At Capital First Ltd

**Comprehensive Project** : A Comparative Study of Individual's Preferences towards SIP Plans of Mutual Funds with other Investment Options.

8905755440, 9825557947

[ankit.nrmba14@gmail.com](mailto:ankit.nrmba14@gmail.com)

Artistic by nature, this personality is a firm believer in innovations. Besides, he can maintain his calm in trying situations as he is an emotionally stable person.

### **RICHA LAKHANI** (21)

BBA

**Summer Project** : Analysis of Export Philosophy at Rachana Seeds Industries Pvt. Ltd

**Comprehensive Project** : Impact of US Suprime Crises on Indian IT Industries

9426671193, 9426287525

[richa.glsmba14@gmail.com](mailto:richa.glsmba14@gmail.com)

She believes in sincerity and is a dedicated and hard working person.





## **POOJA BHATT** (21)

BBA

**Summer Project :** In depth entropy of car loans - recent scenario At SBI

**Comprehensive Project :** Investment Pattern of Investors with reference to Ahmedabad City

9714769624, 9924299627

[pooja.bhatt.glsmba14@gmail.com](mailto:pooja.bhatt.glsmba14@gmail.com)

As a person, she carries a positive attitude which enables her to approach every task with utmost spirit, sincerity and sensitivity.

## **MAULIK CHHAYA** (21)

BBA

**Summer Project :** Consumer Preference regarding E Banking services At HDFC Bank ( Waghawadi Branch, Bhavnagar)

**Comprehensive Project :** In Depth Study of Technical & Fundamental Analysis with respect to Banking Sector

9033850499, 9427781899

[maulikchhaya.glsmba14@gmail.com](mailto:maulikchhaya.glsmba14@gmail.com)

A quick learner, he has a positive attitude towards life. Hardworking and sincerity are his main personality traits. He is also an extrovert by nature.

## **KAJAL SHAH** (21)

BBA

**Summer Project :** Comparative Analysis of Differential Interest Rates on CASA of Major Private Sector Banks At Axis Bank

**Comprehensive Project :** Investment Attitude of Women towards Different Investment Avenue in Ahmedabad City

9909051236

[kajal.glsmba14@gmail.com](mailto:kajal.glsmba14@gmail.com)

She is also full of determination and is serious about her work as she aims to achieve her goals successfully.





### **AVIKUMAR CHUDASAMA** (20)

BBA

**Summer Project** : A Study on Investor's Preference for traditional/ULIP Plan in Ahmedabad City At IDBI federal life insurance

**Comprehensive Project** : Currency Fluctuation and it's Impact on Indian Economy

9408312252, 9925545120

[avi.glsmba14@gmail.com](mailto:avi.glsmba14@gmail.com)

He is gregarious and his approach to life is pragmatic as well as full of spontaneity.

### **KENALI SHAH** (21)

BBA

**Summer Project** : A study of Impact of Foreign Exchange Fluctuations on Arcoy Industries

**Comprehensive Project** : Asset Liability Management in Indian Banks

9537598897, 9428407277

[kenali.glsmba14@gmail.com](mailto:kenali.glsmba14@gmail.com)

Creative and helpful by nature, she is a good communicator, dedicated and a smart worker. An optimist capable of handling any stress.

### **VANI TANK** (21)

BBA

**Summer Project** : Comparative study of bank's retail loan products with peer banks At Bank Of Baroda

**Comprehensive Project** : Comparative Study of Credit Risk Management Focusing on Selected Public & Private Bank

9909524706, 9998464084

[vanitank.glsmba14@gmail.com](mailto:vanitank.glsmba14@gmail.com)

A lady who is ambitious, agreeable, and co-operative, she is self-confident, honest and sincere.

### **KAMLESH DABHI** (21)

BBA

**Summer Project** : A Study on Investor's Preference for traditional/ULIP Plan in Ahmedabad City At IDBI federal life insurance

**Comprehensive Project** : Currency Fluctuation and it's Impact on Indian Economy

8155921579, 9974833173

[kamlesh.glsmba14@gmail.com](mailto:kamlesh.glsmba14@gmail.com)

He has a positive attitude towards life and is a sincere and hard worker. His main personality traits are that he is an extrovert and can learn things very quickly.





## **AAKANKSHA MEHTA** (21)

BBA

**Summer Project** : An Analysis of credit risk management  
At Kaupur Commercial co- operative Bank Ltd.

**Comprehensive Project** : Asset Liability Management in  
Indian Banks

9427418777, 9427313840

[aakanksha.glsmba14@gmail.com](mailto:aakanksha.glsmba14@gmail.com)

She is a creative thinker, hard worker and is on the lookout for opportunities that will put her knowledge to use. She is dedicated and a positive thinker.

## **AKASH MEHTA** (22)

BBA

**Summer Project** : A study of Financial Statement Analysis of The  
Surendranagar District Co-operative Bank

**Comprehensive Project** : Investors' Behaviour and Preferences of  
IPO in India

7405428545, 9879661058

[akash.glsmba14@gmail.com](mailto:akash.glsmba14@gmail.com)

He is very good at number crunching and logical reasoning. He is sincere and hardworking and places great emphasis on inter-personal relations.

## **DHRUVIKA MISTRY** (21)

BBA

**Summer Project** : A study on Performance Management system & its  
effectiveness At Siemens

**Comprehensive Project** : A Study on Customer Satisfaction towards  
Retail Banking Services Offered by Various Banks

7405384793, 9909925324

[dhruvika.glsmba14@gmail.com](mailto:dhruvika.glsmba14@gmail.com)

She has a positive and hardworking attitude with flexibility, sincerity and honesty as her personality traits. She is cheerful by nature.





### **AMISHA UPADHYAY** (21)

BBA

**Summer Project** : Customer Satisfaction and buying behaviour At TFI filtration pvt.Ltd

**Comprehensive Project** : Comparative Study of Credit Appraisal Process of Diifferent Banks

9723993290, 9824189290

[amisha.glsmba14@gmail.com](mailto:amisha.glsmba14@gmail.com)

She is full of determination and is serious about her work as she aims to achieve her goals successfully.

### **FALGUN MISTRY** (21)

BBA

**Summer Project** : Working capital managemnt At IFFCO

**Comprehensive Project** : Comprehensive Analysis of E-banking Services Offered by Selected Banks

8866137930, 9727871119

[falgunmistry.glsmba14@gmail.com](mailto:falgunmistry.glsmba14@gmail.com)

Punctual and with good convincing power, he can adjust to any environment. He believes in doing rather than simply talking.

### **BABUSINGH RATHAUR** (21)

BBA

**Summer Project** : A role of Financial Advisors in Creating Wealth for Investors At NJ India Invest Pvt Ltd

**Comprehensive Project** : Comparative Study of Credit Risk Management Focusing on Selected Public & Private Bank

9401229870, 9879095175

[babusingh.glsmba14@gmail.com](mailto:babusingh.glsmba14@gmail.com)

A person with positive attitude and hardworking and goal-oriented.





## **KHUSHBOO GULABANI** (21)

BBA

**Summer Project** : A comprehensive study on Preferences of Investors towards various investment avenues At Efforts Fincap Services Pvt Ltd

**Comprehensive Project** : Comparison of Public and Private Sector Banks Based on Services and Investment Avenues

9879915111

[khushboo.nrmba14@gmail.com](mailto:khushboo.nrmba14@gmail.com)

She is conscientious, good at time management and a smart worker.

## **SACHINSINGH BHADAURIYA** (22)

BBA

**Summer Project** : Risk and Return Analysis of Mutual Fund At NJ India Investment

**Comprehensive Project** : A Study of Major Factors Having an Impact on Oil industry

7878751317, 9979565619

[sachin.nrmba14@gmail.com](mailto:sachin.nrmba14@gmail.com)

He is dedicated, open to experience, hardworking and flexible having positive attitude.

## **BALVANT BHARWAD** (21)

BBA

**Summer Project** : A study on Customer Satisfaction of Varia Foil Ltd At Varla Aluminum Pvt Ltd

**Comprehensive Project** : Price Performance of IPO in India with special Reference on role of Credit Rating in IPO

9725363439, 9033171126

[balvant.nrmba14@gmail.com](mailto:balvant.nrmba14@gmail.com)

He is enthusiastic and has practical approach towards life. He likes to be innovative and think creatively.







### **JEET DOSHI** (21)

BBA

**Summer Project** : Mutual Fund : It's Past, Present & Future At NJ India Invest Pvt.Ltd

**Comprehensive Project** : A Comparative Study of Mutual Funds with other investment Avenues

9428666585, 9825674495

[jeet.nrmba2014@gmail.com](mailto:jeet.nrmba2014@gmail.com)

He has a positive attitude towards life and is a sincere and hard worker. His main personality traits are that he is an extrovert and can learn things very quickly.

### **NARESHBHAI GOHEL** (20)

BBA

**Summer Project** : Comparative study of investors buying behaviour towards traditional & ULIP Plan of Public & Private companies Insurance Plans At IDBI Federal life insurance companyt limited

**Comprehensive Project** : A Study on Effect of Indian Rupee and Selected Currency Fluctuation on Economy

9737926460, 9727636592

[naresh.nrmba14@gmail.com](mailto:naresh.nrmba14@gmail.com)

Honesty is what he believes in. This person is hardworking and likes to take challenges and risks.

### **TUSHALKUMAR HAREJA** (21)

BBA

**Summer Project** : A Study on preference & perception of distributors with special focus on Birla Sun Life Mutual Fund At Birla Sun Life Mutual Fund

**Comprehensive Project** : A Study on Public and Private Sector Bank with special focus on Corporate Financing

8530586366, 9979666535

[tushal.nrmba14@gmail.com](mailto:tushal.nrmba14@gmail.com)

This person possesses a positive attitude. He is also hardworking and is ready to learn, which make him a good decision maker.





## **ISHA UPADHYAY** (23)

BBA

**Summer Project** : Customer Satisfaction and buying behaviour At TFI Filtration Pvt.Ltd

**Comprehensive Project** : Comparative Study of Credit Appraisal Process of Diifferent Banks

9723693290, 9824189290

[isha.glsmba14@gmail.com](mailto:isha.glsmba14@gmail.com)

A person with positive attitude and hardworking and goal-oriented.

## **BHARGAV PARMAR** (23)

BBA

**Summer Project** : Investor preference towards Mutual Funds and Analysis of their Risk and Return At Arihant Capital Markets Ltd

**Comprehensive Project** : A Study Pertaining to Investment Behaviour of Individual Investors in Ahmedabad City

9408672602, 9427681773

[bhargav.glsmba14@gmail.com](mailto:bhargav.glsmba14@gmail.com)

A good communicator, he performs well in teams. He loves challenges and capable of working in stressful conditions.

## **INABEN VAKATAR** (20)

BBA

**Summer Project** : Analysis of Export Philosophy at Rachana Seeds Industries Pvt. Ltd

**Comprehensive Project** : Impact of US Suprime Crises on Indian IT Industries

9662111294, 9426785333

[ina.glsmba14@gmail.com](mailto:ina.glsmba14@gmail.com)

A lady who is ambitious, agreeable, and co-operative, she is self-confident, honest and sincere.





**STEFFI CHARLIE** (20)

BBA

**Summer Project :** Investor's Perception towards E-Banking: A Comparative Study of Kotak Mahindra Bank Ltd. with other banks At Kotak Mahindra Bank Ltd.

**Comprehensive Project :** A Study on Portfolio Management in Banking Industry

8511692394, 8511102327

[steffi.nrmba14@gmail.com](mailto:steffi.nrmba14@gmail.com)

She is self-motivated with strong communication skills.

**BHAGYASHREE ASWANI** (20)

B Com

**Summer Project :** Gender Differences in Investing At Arihant Capital Market Ltd

**Comprehensive Project :** Fundamental Analysis of Banking Sector  
9033248258, 8141417691

[bhagyashree.nrmba14@gmail.com](mailto:bhagyashree.nrmba14@gmail.com)

A person with positive attitude, team player and goal-oriented.

**KANCHAN ASSUDANI** (21)

B Com

**Summer Project :** To study Dealers satisfaction at La-Gajjar Machinery Pvt. Ltd

**Comprehensive Project :** A Comparative Analysis of Various Investment Avenues with special focus on Individual Tax Planning.

8980365500, 7922810246

[kanchanassudani.nrmba14@gmail.com](mailto:kanchanassudani.nrmba14@gmail.com)

A dedicated, sincere and hardworking person with strong enthusiasm, she is inclined towards number crunching.





## NAVIN RAM (21)

B Com

**Summer Project :** Systematic Investment Plan as a tool to Counter Market Blues At Birla Sun Lifes Mutual Funds

**Comprehensive Project :** Investors Preference regarding various Fiancial Services of Banks

9537003005, 8866877115

[navinram.nrmba14@gmail.com](mailto:navinram.nrmba14@gmail.com)

A hard working and reliable individual passionate towards work.

## RADHA CHOVIYA (22)

B Com

**Summer Project :** Impact of selected currencies fluctuation on various companies At Gujarat Pharmalab Pvt. Ltd.

**Comprehensive Project :** Impact of Dividend Policy on Share Prices in Indian Stock Market and Investors' Expectations

9725052652, 7929293434

[radha.nrmba14@gmail.com](mailto:radha.nrmba14@gmail.com)

Hard working and committed, this personality has good reasoning and analytical abilities. Apart from being a team player, she is optimistic and ambitious.

## AKSHAY CHATRANI (23)

B Com

**Summer Project :** Investment pattern and behaviour of Investor of Arihant Capital Market Ltd At Arihant Capital Market Ltd

**Comprehensive Project :** A Study on Credit Cards Consumption by Youth

9510190235, 9974148979

[akshay.chatraninrmba14@gmail.com](mailto:akshay.chatraninrmba14@gmail.com)

He is dedicated, open to experience and flexible. He has a positive attitude and is a team player.

## BHAVESH ASWANI (20)

B Com

**Summer Project :** Study of Sensex, Gold, INR and Relationship between Them At Arihant Capital Market Ltd

**Comprehensive Project :** Fundamental Analysis of Banking Sector

8141417691, 9033248258

[bhavesh.nrmba14@gmail.com](mailto:bhavesh.nrmba14@gmail.com)

A quick learner, he has a positive attitude towards life. Hardworking and sincerity are his main personality traits.





### DEVANG CHAUHAN (21)

B Com

**Summer Project :** Comparative Analysis of Life Insurance Companies in Ahmedabad At IDBI Fedral Life Insurance Co. Ltd

**Comprehensive Project :** A Study on Savings Pattern & Preferences of investors in Ahmedabad City

9558889907, 9898598404

[devang.chauhannrmba14@gmail.com](mailto:devang.chauhannrmba14@gmail.com)

A proactive person with the ability to cope with any stressful situation, he is trustworthy and committed to the work assigned to him.

### TEJAS DHEBAR (22)

B Com

**Summer Project :** A Study on preference & perception of distributors with special focus on Birla Sun Life Mutual Fund At Birla Sun Life Mutual Fund

**Comprehensive Project :** Impact of Monetary Policy on Indian Economy

9427732758, 2812467415

[tejasdhebar.nrmba14@gmail.com](mailto:tejasdhebar.nrmba14@gmail.com)

This person possesses a positive attitude. He is also hardworking and is ready to learn, which make him a good decision maker.

### NEELAM DALWANI (22)

B Com

**Summer Project :** Application pricing & valuation of Life Insurance At IDBI Fedral Life Insurance Co. Ltd

**Comprehensive Project :** Customer Satisfaction with E-Banking: A Comparitive Study of Public vs Private Banks

8460504363, 7922810646

[neelam.nrmba14@gmail.com](mailto:neelam.nrmba14@gmail.com)

Hardworking, honest and dedicated to work, she strives to reach the top in her field of interest.

### VAIBHAV GANDHI (21)

B Com

**Summer Project :** Application pricing & valuation of Life Insurance At IDBI Fedral Life Insurance Co. Ltd

**Comprehensive Project :** Customer Satisfaction with E-Banking: A Comparitive Study of Public vs Private Banks

9426615494, 9427247881

[vaibhav.nrmba14@gmail.com](mailto:vaibhav.nrmba14@gmail.com)

He is gregarious and his approach to life is pragmatic as well as full of spontaneity.





## **BHAVYA DOSHI** (21)

B Com

**Summer Project** : Risk and Return Analysis of Mutual Fund At NJ India Invest Pvt.Ltd

**Comprehensive Project** : Impact of Corporate Voluntary Disclosures on Investors' Return

9408726965, 9427256071

[bhavya.nrmba14@gmail.com](mailto:bhavya.nrmba14@gmail.com)

He is an industrious and self -critical person.

## **KULDEEP DOSHI** (21)

B Com

**Summer Project** : Past, Present and Future of Initial Public Offer (IPO) in India At SMC Global Securities Ltd.

**Comprehensive Project** : Impact of Monetary Policy on Indian Economy

7567134025, 9825995985

[kuldeep.nrmba14@gmail.com](mailto:kuldeep.nrmba14@gmail.com)

He is honest, cool and a calm person. Punctual and sincere, he is keen on maintaining relations.

## **VIJAY HIRANI** (24)

B Com

**Summer Project** : Past, Present and Future of Initial Public Offer (IPO) in India

**Comprehensive Project** : Investor Perspective towards Stock & Commodity Market

99985857418, 9409498344

[vijayhirani.nrmba14@gmail.com](mailto:vijayhirani.nrmba14@gmail.com)

This person is honest and hardworking. He can handle work under any level of pressure.

## **KANCHAN KHUBCHADANI** (21)

B Com

**Summer Project** : To study Dealers satisfaction at La-Gajjar Machinery Pvt. Ltd. At La-Gajjar Machinery Pvt Ltd

**Comprehensive Project** : A Comparative Analysis of Various Investment Avenues with special focus on Individual Tax Planning.

9879842075, 7922814174

[kanchan.nrmba14@gmail.com](mailto:kanchan.nrmba14@gmail.com)

She is skilled, sincere, dedicated and a smart worker. She also believes in perfection and time management.





**SUMIT GADHAVICHARAN** (20)

B Com

**Summer Project** : Scope of Mutual Funds as an Investment in Future At Arihant Capital Market Ltd

**Comprehensive Project** : A study on Investors Perception of Different Mutual Fund Schemes with a focus on Factsheet and Script Analysis

7575052581, 8866806642

[sumit.nrmba14@gmail.com](mailto:sumit.nrmba14@gmail.com)

He is a smart worker with calm nature and is punctual.

**AADIL NAGORI** (21)

B Com

**Summer Project** : A Comparative Study between Equity and Mutual Funds as an Investment At Arihant Capitalmarket Ltd

**Comprehensive Project** : Investors' Preference towards Different Investment Avenues

7874201133, 9016177531

[aadil.nrmba14@gmail.com](mailto:aadil.nrmba14@gmail.com)

He is a smart worker with calm nature and is punctual.

**SAURABH PANCHAL** (20)

B Com

**Summer Project** : Investors Perception regarding various Investment avenues available at the Stock Market At Arihant Capital Pvt Ltd.

**Comprehensive Project** : Fundamental and Technical Analysis of Prime Indian Sectors and its Leading Companies

9638390361, 9979593525

[panchalsaurabh.nrmba@gmail.com](mailto:panchalsaurabh.nrmba@gmail.com)

This person possesses a positive attitude. He is also hardworking and is ready to learn, which make him a good decision maker.





## **PARTH JANI** (21)

B Com

**Summer Project** : Business opportunity in mutual fund in India At NJ India Invest

**Comprehensive Project** : A Comparative Analysis of NPA in Selected Public & Private Banks

8460493520, 9427600897

[parthjani.nrmba14@gmail.com](mailto:parthjani.nrmba14@gmail.com)

He is self-confident, sincere, and hardworking person with jovial nature. He also has good analytical skills.

## **MANALI KANDOI** (21)

B Com

**Summer Project** : Study of Credit Appraisal Process At Kalapur Commercial Co-operative Bank

**Comprehensive Project** : Risk and Return of Various Investment Options Available in India

8128420353, 9898506493

[manali.nrmba14@gmail.com](mailto:manali.nrmba14@gmail.com)

This lady is hardworking, sincere and committed. Also, she is flexible, enthusiastic and a successful team player.

## **JIGAR GANGANI** (21)

B Com

**Summer Project** : Ratio Analysis of Reliance Industries limited At Reliance Industry Ltd Jamnagar

**Comprehensive Project** : Price Performance of IPO in India with special Reference on role of Credit Rating in IPO

9712440629, 9428940578

[jigargangani.nrmba14@gmail.com](mailto:jigargangani.nrmba14@gmail.com)

He is very hard-working, committed and co-operative by nature.







### SUNITA MURJANI (21)

B Com

**Summer Project :** Investor perspective towards mutual fund & Distributors perspective of mutual fund allocation in a portfolio At SBI Mutual Funds

**Comprehensive Project :** An Analysis of Investors Preference towards Different Investment Avenues and Portfolio Management.

7802852690, 9824420358

[sunita.nrmba14@gmail.com](mailto:sunita.nrmba14@gmail.com)

She is hardworking, sincere and committed. Also, she is flexible, enthusiastic and a successful team player.

### ZALAKBEN PATEL (20)

B Com

**Summer Project :** Comprehensive Study on Customer Satisfaction of Sabarkantha Co-operative Bank Ltd. At Sabarkantha Dist.Co-Op Bank Ltd.

**Comprehensive Project :** Investor Perspective towards Stock & Commodity Market

8347775037, 9662298565

[zalak.nrmba14@gmail.com](mailto:zalak.nrmba14@gmail.com)

She is hardworking, sincere and committed. Also, she is flexible, enthusiastic and a successful team player.

### VISHAL PANCHAL (20)

B Com

**Summer Project :** Consumer Attitude and Behavior towards Mobile Banking At Kalupur Commercial Co. Op. Bank Ltd

**Comprehensive Project :** A study on Credit card application process of Selected banks with special focus on the Investor satisfaction towards paid and free Credit cards

8866293132, 9275092744

[vishalpanchal.nrmba@gmail.com](mailto:vishalpanchal.nrmba@gmail.com)

He is dedicated, calm, and ready to learn and he is also loyal and hardworking in nature.





## NAVIN RAM (20)

B Com

**Summer Project :** Systematic Investment Plan as a tool to Counter Market Blues At Birla Sun Lifes Mutual Funds

**Comprehensive Project :** Investors Preference regarding various Fiancial Services of Banks

9537003005, 8866877115

[navinram.nrmba14@gmail.com](mailto:navinram.nrmba14@gmail.com)

A hard working and reliable individual passionate towards work.



## AJIT PARMAR (20)

B Com

**Summer Project :** Analysis of Indian Cement Industry & Financial Performance of Sidhee Cement

**Comprehensive Project :** A study on Foreign Institutional Investors and Indian stock market

9558923687, 9909738483

[ajitparmar.nrmba14@gmail.com](mailto:ajitparmar.nrmba14@gmail.com)

Hardworking and conscious about his career, he is an introvert who is sincere and punctual.

## MARGI PATEL (20)

B Com

**Summer Project :** Study of Credit Appraisal Process at Kalupur Commercial Co-operative Bank At Kalupur Cooperative Commercial Bank

**Comprehensive Project :** Risk and Return of Various Investment Options Available in India

8980224494, 9978113050

[margi.nrmba14@gmail.com](mailto:margi.nrmba14@gmail.com)

She believes in sincerity and is a dedicated and hard working person.

## PAYAL PARYANI (22)

B Com

**Summer Project :** Credit Appraisal for Working Capital Financing At IDBI Bank Ltd

**Comprehensive Project :** Impact of Dividend Policy on Share Prices in Indian Stock Market and Investors' Expectations

7878409342, 7922822214

[payalparyani.nrmba14@gmail.com](mailto:payalparyani.nrmba14@gmail.com)

Punctual and with good convincing power, he can adjust to any environment.





### **JIGISH SHAH** (21)

B Com

**Summer Project** : A Study on Bank of Baroda's retail loan product At Bank Of Baroda

**Comprehensive Project** : Investor's Preferences towards Investment Avenues

9427041122, 7926762300

[jigishshah.nrmba14@gmail.com](mailto:jigishshah.nrmba14@gmail.com)

A person with leadership qualities which is shown by the initiation taken by him and have good communication skill.

### **HITESHKUMAR PRAJAPATI** (21)

B Com

**Summer Project** : Study on Option Calendar Strategy At Mansukh Securityand Finance Limited

**Comprehensive Project** : Mutual Fund as a Tax Saving Instrument

9016878276, 9998804780

[hitesh.nrmba14@gmail.com](mailto:hitesh.nrmba14@gmail.com)

Punctual and with good convincing power, he can adjust to any environment.

### **MEGHAVI PATEL** (20)

B Com

**Summer Project** : Contribution of 'Corporate Data Service Department' in the overall profit and productivity generation At SNL Financial India Limited

**Comprehensive Project** : Impact of Corporate Voluntary Disclosures on Investors' Return

9879983835, 9979774749

[meghavi.nrmba14@gmail.com](mailto:meghavi.nrmba14@gmail.com)

She is honest along with the quality of being hardworking and she is adjustable to environment.

### **HIMABEN SARVAIYA** (20)

B Com

**Summer Project** : Working capital management At L & T MHPS Boilers Pvt Ltd

**Comprehensive Project** : Customers Perception towards Banking Services in India

8980011456, 9898444811

[hima.nrmba14@gmail.com](mailto:hima.nrmba14@gmail.com)

A co-operative person who can mould herself according to the requirements of the situation.





## **CHANDNI RAJPUT** (21)

B Com

**Summer Project** : Financial Ratio Analysis of Flyjac Logistic Pvt Ltd  
At Flyjac Logistics Pvt Ltd

**Comprehensive Project** : Impact of Financial Inclusion: Inclusion of Excluded

7874633209, 9724318487

[chandanirajput.nrmba14@gmail.com](mailto:chandanirajput.nrmba14@gmail.com)

She is honest along with the quality of being hardworking and she is adjustable to environment.

## **HEMILKUMAR SATHVARA** (20)

B Com

**Summer Project** : Business opportunity in mutual fund in India At NJ India Investment Pvt Ltd

**Comprehensive Project** : Foreign Institutional Investors & Indian Stock Market: A Causality Study

8866328977, 9426328086

[hemil.nrmba14@gmail.com](mailto:hemil.nrmba14@gmail.com)

He believes in hardworking, loyalty, honesty as well as punctuality.

## **DISHABEN SHAH** (21)

B Com

**Summer Project** : Impact of selected currencies fluctuation on Indian economy At Vishakha Polyfab Pvt. Ltd.

**Comprehensive Project** : An In-depth Comparative Analysis of Selected Corporate's Pre and post Merger Value

9638994676, 9898902966

[disha.nrmba14@gmail.com](mailto:disha.nrmba14@gmail.com)

She is punctual, self-motivated and creative.





### **JUGAL SHAH** (21)

B Com

**Summer Project** : Financial Planning with various Asset Class for customers At Anand Rathi Financial Service Ltd

**Comprehensive Project** : A Study of Major Factors Having an Impact on Oil industry

8905538901, 7927680945

[jugal.nrmba14@gmail.com](mailto:jugal.nrmba14@gmail.com)

This person nature is agreeable and conscious with extroversion and eagerness to learn make him agreeable.

### **KHOOSHBU SHAH** (20)

B com

**Summer Project** : Systematic Investment Plan as a tool to Counter Market Blues At Birla Sunlife Mutual Fund

**Comprehensive Project** : A Study on Preference of Investors towards various Life Insurance Policies

9662117553, 7927458384

[khooshbu.nrmba14@gmail.com](mailto:khooshbu.nrmba14@gmail.com)

This person is honest and hardworking. She can handle work under any level of pressure.

### **ANIL YADAV** (21)

B Com

**Summer Project** : Investment pattern and behaviour of Investor of Arihant Capital Market Ltd At Arihant Capital Market Ltd.

**Comprehensive Project** : Investor's Preferences towards Investment Avenues

9510022777, 9328971697

[anilyadav.nrmba14@gmail.com](mailto:anilyadav.nrmba14@gmail.com)

He is hard working and flexible to change as well as punctual in his work.

### **SALONI SHAH** (20)

B Com

**Summer Project** : An Analysis of Equity Derivative Market At Arihant Capital Market

**Comprehensive Project** : Customers Perception towards Banking Services in India

9409407173, 9426592200

[saloni.nrmba14@gmail.com](mailto:saloni.nrmba14@gmail.com)

She is a lady with positive attitude, practical, determined and striving for perfection. She is analytical as well as fun loving.





## MIHIR TANNA (22)

B Com

**Summer Project** : Preferred Investment Avenue: A Comparative Analysis of Mutual Fund vs other investment options At Birla Sun Life Mutual Fund

**Comprehensive Project** : Impact of Investment in Mutual Fund Schemes on Individual Taxation with special focus on Script Analysis of Birla Sun Life Mutual Fund

9898521812, 9428041166

[mihir.nrmba14@gmail.com](mailto:mihir.nrmba14@gmail.com)

He is honest along with the quality of being hardworking. An introvert by nature, he is adjustable to any environment.

## VINAY SHAH (21)

B Com

**Work Experience** : Worked as back Office Assistant in Aarvi Management Pvt. Ltd for 8 months.

**Summer Project** : Preferred Investment Avenue: A Comparative Analysis of Mutual Fund vs other investment options At Birla Sun Life Mutual Fund

**Comprehensive Project** : Impact of Investment in Mutual Fund Schemes on Individual Taxation with special focus on Script Analysis of Birla Sun Life Mutual Fund

9898068854, 7698553882

[vinay.nrmba14@gmail.com](mailto:vinay.nrmba14@gmail.com)

He is sincere and committed towards work. He possess good analytical skills, is always open to new experiences and is a good team player.

## ARPAN SHROFF (21)

B Com

**Summer Project** : Scope of Mutual Funds as an Investment in Future At Arihant Capitalmarket Ltd

**Comprehensive Project** : A study on Investors Perception of Different Mutual Fund Schemes with a focus on Factsheet and Script Analysis

9904067647

[arpan.nrmba14@gmail.com](mailto:arpan.nrmba14@gmail.com)

He is hardworking and possesses the ability to work under stress with joy and enthusiasm.





### **DRASHTI SUTHAR** (21)

B Com

**Summer Project** : A study of Distributors' Behaviour towards Mutual Funds At Birla Sunlife Mutual Fund

**Comprehensive Project** : Investors Preference regarding various Financial Services of Banks

7383169734, 9974711142

[suthardrashti.nrmba14@gmail.com](mailto:suthardrashti.nrmba14@gmail.com)

She is a sincere person who is committed, extrovert and outgoing. She has the ability to convince others and is also a keen observer.

### **ADITYA VANIKAR** (20)

B Com

**Summer Project** : Customers' satisfaction during purchase of Two-Wheeler At LML Pvt. Ltd

**Comprehensive Project** : A Comparative Performance Analysis of Selected Private Banks with special focus on Camel Analysis

9033642138, 9998342790

[aditya.nrmba14@gmail.com](mailto:aditya.nrmba14@gmail.com)

Open to new experience, outgoing, energetic and candid describe his personality.

### **CHIRAG ZALA** (21)

B Com

**Summer Project** : A study on Consumer Preference towards Life Insurance with focus on Pension Plan and Health Plan At IDBI Federal Life Insurance

**Comprehensive Project** : A study on Credit card application process of Selected banks with special focus on the Investor satisfaction towards paid and free Credit cards

8866180654, 7930251097

[chiragzala.nrmba14@gmail.com](mailto:chiragzala.nrmba14@gmail.com)

A persuasive individual, he is a quick learner. He possesses a positive attitude.





## KAVISHA CHAHWALA (21)

B Com

**Summer Project :** Working Capital Management and Ratio Analysis At Vadilal

**Comprehensive Project :** Comprehensive Project Report on Consumer Perception on Banking Service

7405324252, 26420216

[kavisha.glsmba14@gmail.com](mailto:kavisha.glsmba14@gmail.com)

Leadership quality, good communication and presentation skills are her assets. She also has a flair for public speaking.

## KOMAL HOTWANI (21)

B Com

**Summer Project :** Effectiveness of Bank's ATM network as an alternate delivery channel At bank of baroda

**Comprehensive Project :** Comprehensive Project Report on Consumer Perception on Banking Service

9712602898

[komal.glsmba14@gmail.com](mailto:komal.glsmba14@gmail.com)

An introvert, honest, sincere and hardworking person, she maintains her tempo even under pressure. She has patience and can be cheerful.

## TEJAS DAVDA (21)

B Com

**Work Experience :** Worked as a customer representative in readymade garments showroom for 24 months

**Summer Project :** A Study to determine the awareness & acceptability of Hedging Opportunity At Angel Broking Pvt Ltd

**Comprehensive Project :** A Study on Effect of Foreign Currency Fluctuation on Indian Equity Market

9033748937, 9033748936

[tejas.glsmba14@gmail.com](mailto:tejas.glsmba14@gmail.com)

An extrovert, he is highly self-motivated and a gregarious person.

## SUMIT PADIYA (21)

B Com

**Summer Project :** Impact of Working Capital on Profitability At Rajesh Power Services Pvt Ltd.

**Comprehensive Project :** Investors' Behaviour and Preferences of IPO in India

9016044787, 9624927948

[sumit.glsmba14@gmail.com](mailto:sumit.glsmba14@gmail.com)

He is hard working and flexible to change as well as punctual in his work.







**DHARMIK SHETH** (21)

B Com

**Summer Project** : A Study on Competitive Analysis of Digital Marketing for Vision Embesoft Solution and its Opportunities and Customer Satisfaction At VISION Embesoft Solutions

**Comprehensive Project** : Comprehensive Analysis of E-banking Services Offered by Selected Banks

8347269090, 7923210080

[dharmik.glsmba14@gmail.com](mailto:dharmik.glsmba14@gmail.com)

A hard worker, adjustable to the environment and good at developing and maintaining relations.

**SAHILKUMAR PRAJAPATI** (22)

B Com

**Summer Project** : An Analysis of Performance of MF and its Awareness among Investors of Ahmedabad City At NJ India Invest Pvt Ltd

**Comprehensive Project** : A Study Pertaining to Investment Behaviour of Individual Investors in Ahmedabad City

9979868529, 9924113646

[sahil.glsmba14@gmail.com](mailto:sahil.glsmba14@gmail.com)

An extrovert person who is enthusiastic, he has practical approach towards life.

**NIRAJ SHAH** (21)

B Com

**Summer Project** : CAMELS Analysis of Co-operative and Public Sector Banks At Kalapur Commercial Cooperative Bank Ltd

**Comprehensive Project** : In Depth Study of Technical & Fundamental Analysis with respect to Banking Sector

9033057045, 9429030855

[niraj.glsmba14@gmail.com](mailto:niraj.glsmba14@gmail.com)

He likes to be innovative and think creatively.

**HAILY SHAH** (22)

B Com

**Summer Project** : A study on Performance Management system & its effectiveness At Siemens

**Comprehensive Project** : A Study on Customer Satisfaction towards Retail Banking Services Offered by Various Banks

8128205021, 9825074803

[haily.glsmba14@gmail.com](mailto:haily.glsmba14@gmail.com)

An extrovert by nature, she is hardworking and friendly. She possesses the ability to prioritize things.





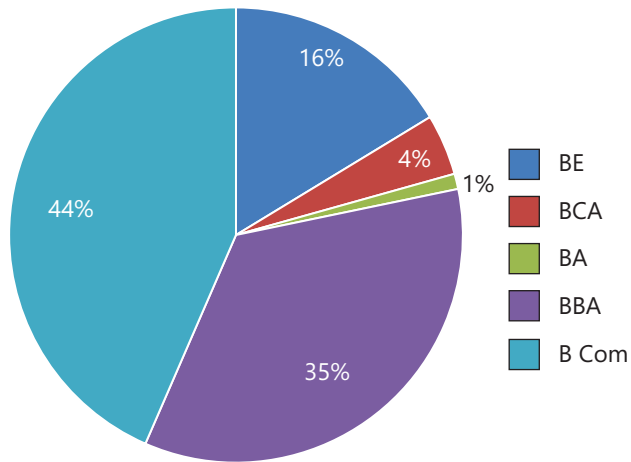
Product  
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& Relations  
Program

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Centric  
Marketing  
Cycle

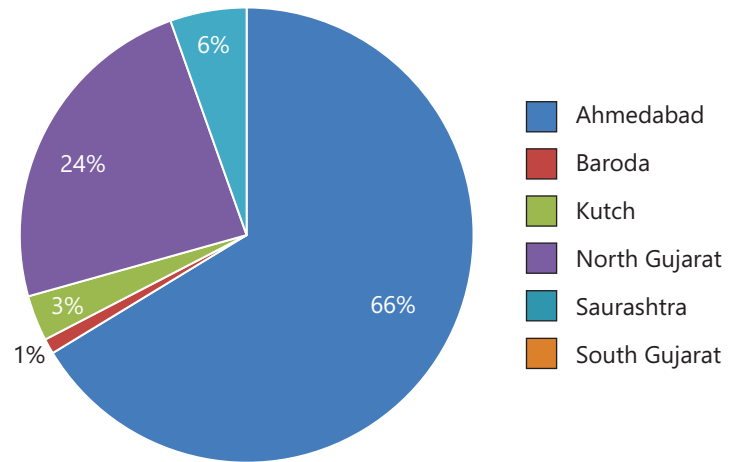
# MARKETING

# Batch Profile: Marketing

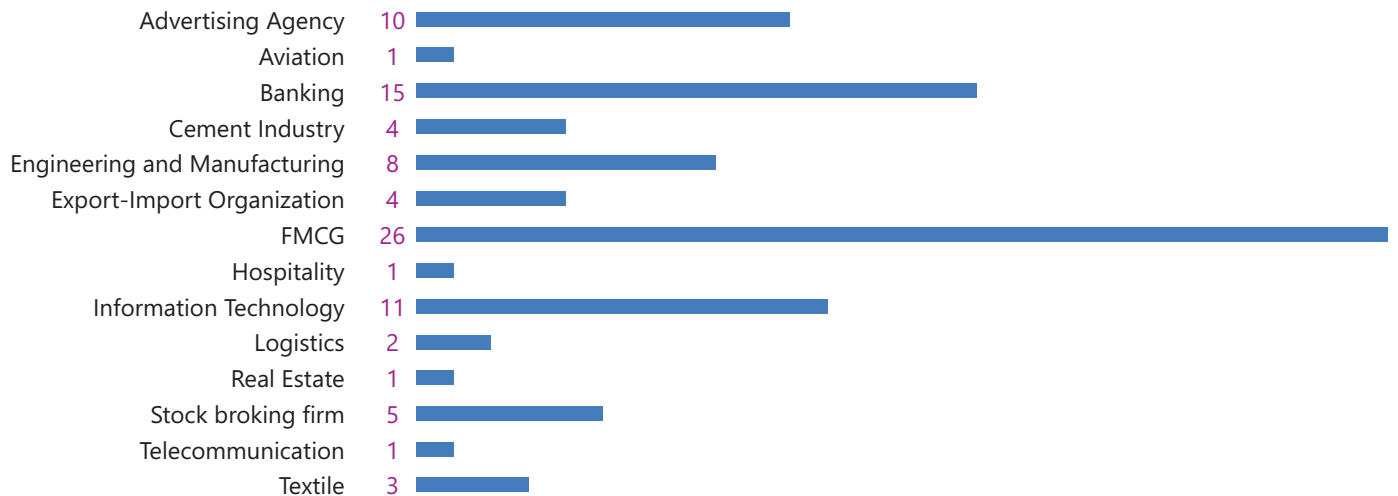
## Education



## Regional Diversity



## Career Aspiration





## **DHRUV PATEL** (21)

BE (Mechanical)

**Summer Project :** To devise a strategy and implement the same to improve the Distribution and Market Share of ITC's B-Natural Juices in Ahmedabad City At ITC LTD.

**Comprehensive Project :** A Comprehensive Project on Impact of Online Marketing on Consumer Behavior in Gujarat

9662848456, 9427365850

[dhruv.glsmba14@gmail.com](mailto:dhruv.glsmba14@gmail.com)

A person with good communication skills and high convincing power, he is flexible, confident and hard working.

## **MEHULSINH RAJPUT** (24)

BE (Mechanical)

**Summer Project :** Value chain analysis and market research for mild steel At value chaine analysis and market research of mild steel

**Comprehensive Project :** A Comprehensive Project on FMCG Idustry with special focus on Ecolabaling in Ahmedabad District

8511319978, 7927630413

[mehulsinh.nrmba14@gmail.com](mailto:mehulsinh.nrmba14@gmail.com)

An outspoken and extrovert person with excellent communication and presentation skills, he has a positive attitude and good convincing power.

## **SIDHDHARTH DAVE** (21)

BE (Electronics And Communication)

**Summer Project :** Brand Positioning of Cera Sanitary Ware At Cera Sanitary Ware Ltd

**Comprehensive Project :** The Impacct of Emotional Advertisemnt on Advertisement Recall in Order to Motivate Purchasing Products with Low Involvement Products

8000019550, 9228190611

[sidhdharth.glsmba14@gmail.com](mailto:sidhdharth.glsmba14@gmail.com)

He possesses a positive attitude and a joyful person even in hard and complex condition .he is also hardworking and is ready to learn, which make him a good decision maker.

## **JAYPEE PATEL** (21)

BE (Electronics And Communication)

**Summer Project :** Factors Affecting Buying Behaviour At Tata Teleservice Limited

**Comprehensive Project :** The Impact of Shelf Space Allocation and Product Display at Retail Outlet

9426340640, 079-27509099

[jaypee.glsmba14@gmail.com](mailto:jaypee.glsmba14@gmail.com)

This person is very loyal and hardworking, she is very punctual and patient, and she is quick learner and can take decision quickly plus she possesses positive attitude





### **PRATIK GANDHI** (22)

BE (Electronics And Communication)

**Summer Project** : Feasibility and Adaptability study of E-commerce platform development integrating fitness centers of tier1 cities of India At Tailored Solution Pvt Ltd

**Comprehensive Project** : A Comprehensive Project on Impact of Online Marketing on Consumer Behavior in Gujarat

9724604004, 9825013952

[pratik.glsmba14@gmail.com](mailto:pratik.glsmba14@gmail.com)

A hard working and punctual person with a good technical knowledge, he has the quality of accepting and adapting himself to changes easily.

### **SAMBHU NAIR** (22)

BE (Electronics And Communication)

**Summer Project** : To study satisfaction of end users and creating awareness among non users in Jamnagar for PNG At Gujarat Gas Limited

**Comprehensive Project** : A Comparative Study Between Android and IOS

9712880914, 9879830899

[sambhu.nrmba14@gmail.com](mailto:sambhu.nrmba14@gmail.com)

He has positive attitude and strives to work in challenging environment as he is endowed with high energy level. He is also dedicated to his work.

### **RAHUL SINGH** (25)

BE (Electrical)

**Work Experience** : Worked as Trainee Electrical engineer in Kanchan India LTD (Bhilwara,Rajasthan) for 7 Months.

**Summer Project** : To study Customer Satisfaction & Preference for electrical products At Gaurav Electricals Ahmedabad

**Comprehensive Project** : A Comprehensive Project on White Goods with special focus on Samsung

8905804317, 7923297848

[rahulsingh.glsmba14@gmail.com](mailto:rahulsingh.glsmba14@gmail.com)

He is aggressive in pursuing her goals. He is also innovative and hardworking.

### **DISHA MODY** (22)

BE (Electronics and Telecommunication)

**Summer Project** : Comparative Analysis of Traditional and Digital Marketing At Kwickadd Technologies Pvt. Ltd.

**Comprehensive Project** : An indepth Study on Understanding Price/Brand Sensitivity of Customers with special focus on Telecommunication Industry

9725770364, 9998962902

[dishamody.nrmba14@gmail.com](mailto:dishamody.nrmba14@gmail.com)

She is honest along with the quality of being hardworking. An introvert by nature, she is adjustable to any environment.





## **ANURAGSINGH NEGI** (23)

BE (Information Technology)

**Summer Project** : Brand Awareness and Perception of Nerolac Paints Product Among Architects and Interior Designers At Nerolac Paint Ltd

**Comprehensive Project** : A Comprehensive Study of Online Retail Industry with Special focus on Preference for Online Buying

8460037825, 9924027699

[anurag.nrmba14@gmail.com](mailto:anurag.nrmba14@gmail.com)

This person has conscientious nature. He is honest and hardworking. He can handle work under any level of pressure. He is also a quick decision maker.

## **BHARGAV GADHVI** (23)

BE (Computer Engineering)

**Summer Project** : Impact of Social Media on Hospitality Industry At Sociallee

**Comprehensive Project** : A Project on E-Commerce Industry with special focus on Comparative Analysis of Shopclues and Amazon

8733956606, 9825394141

[bhargav.nrmba14@gmail.com](mailto:bhargav.nrmba14@gmail.com)

This person possesses a positive attitude. He is also hardworking and is ready to learn, which make him a good decision maker.

## **SHANTANU SHAH** (23)

BE (Chemical)

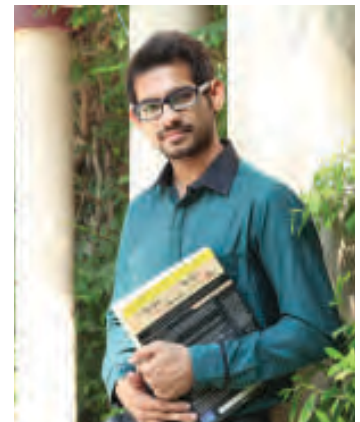
**Summer Project** : Market opportunities of surfactant industry in India At Prakash Chemicals

**Comprehensive Project** : Users & Non Users of Organic Food Products in Ahmedabad

7567164412, 9879269155

[shantanu.glsmba14@gmail.com](mailto:shantanu.glsmba14@gmail.com)

He is honest along with the quality of being hardworking. An introvert by nature, he is adjustable to any environment.





### **KUSHAL BHAGAT** (24)

BE (Chemical)

**Summer Project** : To study B2 B Customers' Preference towards print & online advertisement At D.PINFONET

**Comprehensive Project** : A Comprehensive Study of Edible Oil Sector With special focus on Buying Behaviour of Customers in Ahmedabad

9409648763, 079-25382075

[kushal.nrmba14@gmail.com](mailto:kushal.nrmba14@gmail.com)

A person with positive attitude and hardworking and goal-oriented.

### **VIKASMANI TRIPATHI** (25)

BE (Electronics And Communication)

**Work Experience** : Worked as service engineer in AVI Appliance Pvt Ltd for 9 months

**Summer Project** : A Comparative Analysis towards Customer Satisfaction Level of GPS Device Services at ITG-Telematics At

**Comprehensive Project** : A study on Store Choice Behaviour among College students in Ahmedabad

9824665429, 9974706749

[vikash.glsmba14@gmail.com](mailto:vikash.glsmba14@gmail.com)

Honesty is what he believes in. This person is hardworking and likes to take challenges and risks.

### **PRACHI SHAH** (22)

BE (EEE)

**Summer Project** : To study business clients' preference for print & digital media advertising for D.P. Infonet

**Comprehensive Project** : A Study of Telecom Sector with special focus on Service Recovery Strategies for Broad Band Customers

9173943054, 9638031879

[prachi.nrmba14@gmail.com](mailto:prachi.nrmba14@gmail.com)

She is honest, loyal and hardworking and will work to the best of her capabilities

### **KAUSHAL KUMBHANI** (23)

BE (CSE)

**Summer Project** : A Comparative Analysis of Care Solutions Unlimited with other Established Companies in Ahmedabad At Care Solutions Unlimited

**Comprehensive Project** : A Study on E-Commerce with special focus on Customer Conversion by Major E-Commerce Websites in Gujarat

9274545045, 9998113131

[kaushal.nrmba14@gmail.com](mailto:kaushal.nrmba14@gmail.com)

A person having problem solving nature followed by analytical skills and learning attitude towards different things.





## **RASHMI GUPTA** (24)

B.Pharm

**Work Experience** : Worked as Q.C.Chemist in Rajat Pharmachem Ltd. For 8 months

**Summer Project** : A study on the potential of pharmaceutical excipients At Prakash Chemical Agencies Pvt Ltd

**Comprehensive Project** : A Comprehensive Project on E-Commerce Industry with special focus on Gender Specific Preferences towards Online Shopping in Ahmedabad

9879144407, 9825729444

[rashmi.nrmba14@gmail.com](mailto:rashmi.nrmba14@gmail.com)

She is honest, hardworking, and determined. She also possesses positive attitude and flexibility.

## **DIVYESH PAREKH** (21)

BCA

**Summer Project** : Customer Perception towards Hyundai At Hyundai

**Comprehensive Project** : Brand Loyalty and Switching : A Study on Mobile Phone Usage Among Young Indian Adults.

9033107875, 9824207875

[divyesh.glsmba14@gmail.com](mailto:divyesh.glsmba14@gmail.com)

He is honest along with the quality of being hardworking. An introvert by nature, he is adjustable to any environment.

## **HARSH KHANDELWAL** (27)

BCA

**Summer Project** : Customer satisfaction survey At Gujarat Pickers Industry

**Comprehensive Project** : A Comprehensive Project on Comparison between HUL v/s P&G Personal Care Products in Ahmedabad

9974433888, 9724093209

[harsh.nrmba14@gmail.com](mailto:harsh.nrmba14@gmail.com)

A self-reliant and loyal individual believing in perfection.







### **KEMI PANCHAL** (20)

BCA

**Summer Project** : To study Awareness and preference of Nerolac Paints product among Architects At Kansai Nerolac Paints

**Comprehensive Project** : A Study of Loyalty Programs in Organised Retail Sector

9428986981, 2674250635

[kemi.nrmba14@gmail.com](mailto:kemi.nrmba14@gmail.com)

She is honest along with the quality of being hard worker.

### **PRIYAL SONI** (22)

BCA

**Summer Project** : To study business clients' preference for print & digital media advertising for D.P. Infonet

**Comprehensive Project** : A Comprehensive Study of Telecom Sector with special focus on Service Recovery Strategies for Broad Band Customers

9428419399, 079-40060132

[priyal.nrmba14@gmail.com](mailto:priyal.nrmba14@gmail.com)

An optimist capable of handling any stress.

### **TEJAS JOSHI** (23)

BA

**Summer Project** : Customers' preference towards online & offline trading in stockmarket

**Comprehensive Project** : A Comprehensive Study on E-Commerce with special focus on Customer Conversion by Major E-Commerce Websites in Gujarat

9712243426, 7926586686

[tejas.nrmba14@gmail.com](mailto:tejas.nrmba14@gmail.com)

A person who is trustworthy and sympathetic. A person who is hard worker which is shown by his dedication towards the work he does.



# Marketing



## **MITAL PATEL** (22)

BBA

**Summer Project** : A Study of Customer Satisfaction With of the Services Provided by Hyundai

**Comprehensive Project** : Ambient Advertising: Analyzing its effectiveness Using an Anti-smoking Advertising

9601555622, 8866140743

[mital.glsmba14@gmail.com](mailto:mital.glsmba14@gmail.com)

This person possesses a positive attitude. She is also hardworking and is ready to learn, which make her a good decision maker.

## **JAYDEEP BARAIYA** (20)

BBA

**Summer Project** : To study role of boosted Rifampicin to treat the patient of T.B. At Cadila Pharmaceuticals

**Comprehensive Project** : Understanding Sales Promotion Techniques of Select Durable Products and its Impact and Effect on Customers

9904489292, 9824086157

[jaydeepbaraiya.glsmba14@gmail.com](mailto:jaydeepbaraiya.glsmba14@gmail.com)

This person is dedicated, open to experience, hardworking and flexible. He has a positive attitude and is a team player.

## **JAYKALP BARAIYA** (20)

BBA

**Summer Project** : Market Penetration and promotional strategies for Praveg with special focus on Vibrant Vivah At Praveg Communications Pvt. Ltd.

**Comprehensive Project** : A Comprehensive Study of White Goods Industry with of speical focus on Sales Promotion

7802982709, 9624195219

[jaykalp.glsmba14@gmail.com](mailto:jaykalp.glsmba14@gmail.com)

This person is agreeable and has a conscientious nature. His conscientious nature combined with extroversion and eagerness to learn make him agreeable with anyone he meets. Inter-personal relations is his key success factor.





### **POOJA PANCHMATIYA (21)**

BBA

**Summer Project :** A Study on Effectiveness of Advertisement on Customer At Hyundai

**Comprehensive Project :** Comprehensive Project on Food Industry with special focus on Packaged Instant Food

9879088696, 9925803908

[poojapanchmatia.glsmba14@gmail.com](mailto:poojapanchmatia.glsmba14@gmail.com)

A person with highly optimistic attitude, she always tries to find ways out of any given problem.

### **GAURAV SINGH (26)**

BBA

**Work Experience :** Worked as customer service representative in Recordflow Pvt. Ltd for 8 months

**Summer Project :** A Study of Consumer's Perception towards Adani-Wilmar At Adani Wilmar

**Comprehensive Project :** Effects of Gender on Consumer Buying Behavior

8000731139, 9227521850

[gaurav.glsmba14@gmail.com](mailto:gaurav.glsmba14@gmail.com)

He is a dynamic person with the capacity to influence others decision and can innovate instantaneously. He also is capable of handling any pressure and motivate his team to go along with him.

### **MADHU SINGH (20)**

BBA

**Summer Project :** Factors Affecting Buying Behaviour of Tata Teleservices Limited on Trade Promotion At Tata Teleservice Limited

**Comprehensive Project :** The Impact of Shelf Space Allocation and Product Display at Retail Outlet

9228371044, 9724093865

[madhu.glsmba14@gmail.com](mailto:madhu.glsmba14@gmail.com)

She is highly dedicated, open to experience, hardworking and flexible. She is optimistic and a good decision maker.



### **HONEY PATEL (22)**

BBA

**Summer Project :** A Study of Customer Satisfaction With of the Services Provided by Hyundai

**Comprehensive Project :** Ambient Advertising: Analyzing its effectiveness Using an Anti-smoking Advertising

9537154593, 2602373719

[honey.glsmba14@gmail.com](mailto:honey.glsmba14@gmail.com)

She is hardworking, sincere and committed. Also, she is flexible, enthusiastic and a successful team player.



## GAURANGBHAI RAJPARA (21)

BBA

**Summer Project :** Working Capital Management and Ratio Analysis At Vadilal

**Comprehensive Project :** Effects of Gender on Consumer Buying Behavior

9067870003, 9879478804

[gaurangsoni.glsmba14@gmail.com](mailto:gaurangsoni.glsmba14@gmail.com)

An extrovert, he is highly self-motivated and a gregarious person.

## YASHPALKUMAR ZANKAT (21)

BBA

**Summer Project :** A Comparative Analysis towards Customer Satisfaction Level of GPS Device Services At ITG- TELEMATICS

**Comprehensive Project :** Understanding Sales Promotion Techniques of Select Durable Products and its Impact and Effect on Customers

9725625087, 9228256877

[yashpalsinh.glsmba14@gmail.com](mailto:yashpalsinh.glsmba14@gmail.com)

He is very good at number crunching and logical reasoning. He is sincere and hardworking and places great emphasis on inter-personal relations.

## SONALI SAMANI (20)

BBA

**Summer Project :** Brand Positioning of Cera Sanitary Ware At Cera Sanitary Ware Ltd.

**Comprehensive Project :** The Impact of Emotional Advertisement on Advertisement Recall in Order to Motivate Purchasing Products with Low Involvement Products

9429807581, 9428316474

[samanisonali.glsmba14@gmail.com](mailto:samanisonali.glsmba14@gmail.com)

She is punctual to her work, confident enough to face the challenges given with a humorous touch.

## KHUSHBU RATHOD (21)

BBA

**Summer Project :** Consumer Awareness About GPS System in Ahmedabad At ITG telematics

**Comprehensive Project :** To Study the Consumer Behaviour towards Two Prominent Ice-cream Brands Havmore and Amul in the City of Ahmedabad

9624057064, 9723278087

[khushbu.nrmba14@gmail.com](mailto:khushbu.nrmba14@gmail.com)

An extrovert personality with excellent communication skills, this lady does not believe in compromises and insists on looking at the positive side of life and making things happen.





### **JEMISH BALAR** (21)

BBA

**Summer Project :** Mutual Fund Distributor Behaviour Analysis during distribution of Mutual Funds At Baroda Pioneer Mutual Fund

**Comprehensive Project :** A Comprehensive Project on FMCG Industry with special focus on Consumer Preference towards Waghbakri tea in Ahmedabad

9033330744, 8306222258

[jemish.nrmba14@gmail.com](mailto:jemish.nrmba14@gmail.com)

A hard worker, adjustable to the environment and good at developing and maintaining relations. He is punctual and completes undertaken work with utmost sincerity and excellence.



### **SANJAYKUMAR THAKOR** (20)

BBA

**Summer Project :** Customer Perception towards purchase of Electric Goods Online At Buyelectric.Com

**Comprehensive Project :** Comparative Study on Customer Relationship Management of Public Sector and Private Sector Bank

9537512602, 9824379005

[sanjay.nrmba14@gmail.com](mailto:sanjay.nrmba14@gmail.com)

He is passionate about his work and is very supportive to his team members. He always gives his best to achieve a goal.

### **GURJANTSINGH CHAHAL** (21)

BBA

**Summer Project :** Impact of Social Media on Hospitality Industry At Sociallee

**Comprehensive Project :** Digital and Social Media Marketing

9624511101, 9624511100

[gurjant.nrmba14@gmail.com](mailto:gurjant.nrmba14@gmail.com)

A proactive person with the ability to cope with any stressful situation, he is trustworthy and committed to the work assigned to him.





## **AJAYKUMAR CHAUDHARY** (20)

BBA

**Summer Project** : To study after sales service of Stenter machine At Inspiron Engineering

**Comprehensive Project** : A Study of Aerated Beverages with Comparative Analysis of Coke Vs. Pepsi

9408586514, 9426506907

[ajay.nrmba14@gmail.com](mailto:ajay.nrmba14@gmail.com)

He is a smart worker with calm nature and is punctual.

## **VIVEKKUMAR PANCHAL** (22)

BBA

**Summer Project** : To study Mutual Fund Awareness and Preference by different financial advisors in Ahmedabad At NJ India Invest Pvt. Ltd.

**Comprehensive Project** : A Comprehensive Study of Cell Phone Industry with special focus on Samsung Vs. i-Phone buyers' Buying Behaviour

9537387613, 9825802078

[vivek.nrmba14@gmail.com](mailto:vivek.nrmba14@gmail.com)

He is trustworthy and committed to the work assigned to him.

## **SUNALI GHOGHARI** (21)

BBA

**Summer Project** : A Study on usage pattern of EMR software by dentist At Coreway solutions

**Comprehensive Project** : A Comprehensive Project on Consumer Behaviour towards Females Buying Groceries Online in Ahmedabad City

8866059511, 9898156320

[sunali.nrmba2014@gmail.com](mailto:sunali.nrmba2014@gmail.com)

A lady with strong analytical skills and is a quick learner very passionate about her work.

## **PRATIK GALIYA** (21)

BBA

**Summer Project** : Comparative Analysis of Life Insurance Companies in Ahmedabad At IDBI federal life insurance company

**Comprehensive Project** : Comparative Study on Customer Relationship Management of Public Sector and Private Sector Bank

9558643550, 9714066140

[pratik.nrmba14@gmail.com](mailto:pratik.nrmba14@gmail.com)

This person is agreeable and has a conscientious nature. His conscientious nature combined with extroversion and eagerness to learn make him agreeable with anyone he meets. Inter-personal relations is his key success factor.





### VISHAL KOTHIYA (21)

BBA

**Summer Project :** Value chain analysis and market research for mild steel

**Comprehensive Project :** Comparative Analysis on Consumer Preference towards Maruti Suzuki & Tata Motors

9601062811, 9825212401

[vishalkothiya.nrmba14@gmail.com](mailto:vishalkothiya.nrmba14@gmail.com)

He is work oriented, self-motivated having good logical and analytical skills.

### HARSHRAJ GOHIL (23)

BBA

**Summer Project :** A study on Customer Buying Behaviour for Financial products" at Vintech Shoppe Pvt. Ltd. Surat at Vintech Shoppe Pvt Ltd.

**Comprehensive Project :** A Comprehensive Project on E-Commerce Industry with special focus on Gender Specific Preferences towards Online Shopping in Ahmedabad

9974775099, 9879857864

[harshrajgohil.nrmba14@gmail.com](mailto:harshrajgohil.nrmba14@gmail.com)

His optimism, killer instincts, analytical skills and confidence are best suited for the highly competitive sectors

### VIVEK PARMAR (21)

BBA

**Summer Project :** Attitude Of Advertisers Towards Mobile Marketing Especially Effect Of Kwickadd And Different Clubs' Mobile At KwickAdd Technologies Pvt. Ltd.

**Comprehensive Project :** A Comprehensive Project on Automobile Industry with special focus on Impact of Honda's Advertisement on Customer

9016322867, 7927525659

[vivekorvicky.nrmba14@gmail.com](mailto:vivekorvicky.nrmba14@gmail.com)

Divergent thinking and thus thinking up novel solutions come naturally to him. A flexible person, he can mould himself in any type of situation and can perform any task enthusiastically.

### VIJAYKUMAR MARU (22)

BBA

**Summer Project :** Understanding SME clients' transportation and other requirements for Creative Infoscity Limited

**Comprehensive Project :** A Comprehensive Project on Automobile Industry with Special Focus on Customer Satisfaction towards Post Purchase Services of Royal Enfield

9428421711, 9825853582

[viJay.nrmba14@gmail.com](mailto:viJay.nrmba14@gmail.com)

A person with patience and determination to achieve goals through team work.



# Marketing



## **NANDISH MUJAPARA** (20)

BBA

**Work Experience** : Worked as sales executive in Cration web tech for 1 year

**Summer Project** : A study on Sales and Distribution Management, a consumer buying behavior towards fortune oil and Basmati Rice At Adani Wilmar

**Comprehensive Project** : A Comprehensive Study of Online Retail Industry With special focus on Perception of Online Grocery Buyers in Ahmedabad

[9924200122](tel:9924200122), [9824234589](tel:9824234589)

[nandishsoni.nrmba14@gmail.com](mailto:nandishsoni.nrmba14@gmail.com)

He is an extrovert, hard-worker and a good team player.

## **TUSHAR BHANDERI** (21)

BBA

**Summer Project** : Attitude Of Advertisers Towards Mobile Marketing Especially Effect Of Kwickadd And Different Clubs' Mobile At Kwickadd Technologies Pvt. Ltd.

**Comprehensive Project** : Impact of Brand Personality on Brand Equity

[9586417591](tel:9586417591), [9913300958](tel:9913300958)

[tushar.nrmba14@gmail.com](mailto:tushar.nrmba14@gmail.com)

He is gregarious, and has good analytical abilities. He firmly believes that in order to earn respect, you have to give respect.

## **PRAVINKUMAR PRAJAPATI** (21)

BBA

**Summer Project** : To study media preferences of business to business organizations At D.P. Infonet

**Comprehensive Project** : A Comprehensive Study of Edible Oil Sector With special focus on Buying Behaviour of Customers in Ahmedabad

[9228130660](tel:9228130660), [7600104750](tel:7600104750)

[pravin.nrmba14@gmail.com](mailto:pravin.nrmba14@gmail.com)

This person is honest and hardworking. He can handle work under any level of pressure.







### **RONAK PATEL** (20)

BBA

**Summer Project** : A Study on Retailers Perception towards Pepsico in Ahmedabad At Pepsico

**Comprehensive Project** : A Comprehensive Project on Automobile Industry with special focus on Impact of Honda's Advertisement on Customer

9173596074, 7600632369

[ronakpatel.nrmba14@gmail.com](mailto:ronakpatel.nrmba14@gmail.com)

An individual devoted and confident to his work. He is cooperative by nature and believes in leading by setting examples.

### **RUCHIT SONI** (20)

BBA

**Summer Project** : To study the buying behaviour of customer towards purchasing of tiles At Swastik Ceracon Ltd

**Comprehensive Project** : A Comprehensive Study of Telecom Sector with special focus on Expectations of Mobile Users from 4G services

9409190078, 9409376278

[ruchit.nrmba14@gmail.com](mailto:ruchit.nrmba14@gmail.com)

A person with good communication skills, he is hardworking and full of enthusiasm. An optimist by nature, he is sincere and dedicated in his work.

### **JAINAM SHAH** (21)

BBA

**Summer Project** : An Analysis of Performance of MF and its Awareness among Investors of Ahmedabad City At Wismar University

**Comprehensive Project** : A Comparative Study Between Android and IOS

9426608400, 079-27912700

[jainam.nrmba14@gmail.com](mailto:jainam.nrmba14@gmail.com)

He is achievement oriented, self-motivated and possesses effective communication skills as well as convincing power.





## **PARESHKUMAR RATHOD** (21)

BBA

**Summer Project** : To Study Consumer Behaviour towards the B Natural Juice At I.T.C

**Comprehensive Project** : Comprehensive Project on the Retailing Sector with special focus on Consumer Purchasing Behavior in Retail Malls

[7405339487](tel:7405339487), [9724436724](tel:9724436724)

[paresh.nrmba14@gmail.com](mailto:paresh.nrmba14@gmail.com)

He is loyal, optimistic, perfectionist towards his work. He is also an effective decision maker.

## **CHIRAGKUMAR WARKE** (21)

BBA

**Summer Project** : Study of vehicle dependability in automobile sector in Ahmedabad city At Nielsen

**Comprehensive Project** : A Comprehensive Report on Sales Promotion Strategies in FMCG Industry with special focus on HUL and ITC

[9033010049](tel:9033010049), [8000682646](tel:8000682646)

[chiragwarke.nrmba14@gmail.com](mailto:chiragwarke.nrmba14@gmail.com)

Creative and helpful by nature, he is a good communicator, dedicated and a smart worker. An optimist capable of handling any stress.

## **PRATIK VEKARIYA** (22)

BBA

**Summer Project** : A Study on Customer Satisfaction at Tata Motors in Junagadh At Bhagvati Autolink Pvt. Ltd.

**Comprehensive Project** : Comparative Analysis on Consumer Preference towards Maruti Suzuki & Tata Motors

[9033850064](tel:9033850064), [7046444938](tel:7046444938)

[pratikvekaria.nrmba14@gmail.com](mailto:pratikvekaria.nrmba14@gmail.com)

A proactive person with the ability to cope with any stressful situation, he is trustworthy and committed to the work assigned to him.





### **BINAL KHUBCHANDANI** (21)

B Com

**Summer Project** : Contribution of 'Corporate Data Service Department' in the overall profit and productivity generation At SNL Financial

**Comprehensive Project** : Healthy Food Selection : The Role Of Nutritional Information of Packaged Foods on Consumers Purchase Intentions

9099856773, 9327906768

[binalkh.nrmba14@gmail.com](mailto:binalkh.nrmba14@gmail.com)

This lady can easily mingle in group and effectively work in teams. Reliability and positive approach are her main traits.

### **HIMANK SHARMA** (21)

B Com

**Summer Project** : To Understand The Brand Awareness Of Vivel Love And Nourish Soap In Ahmedabad Region At ITC

**Comprehensive Project** : Healthy Food Selection : The Role Of Nutritional Information of Packaged Foods on Consumers Purchase Intentions

8469228408, 9435529917

[himank.nrmba14@gmail.com](mailto:himank.nrmba14@gmail.com)

A person with leadership qualities which is shown by the initiation taken by him and have good communication skill.

### **DARPAN PATEL** (23)

B Com

**Summer Project** : A Study on strategic cost management & risk management of cotton: Export Contracts At Dharmadeep Commodities Pvt Ltd.

**Comprehensive Project** : Users & Non Users of Organic Food Products in Ahmedabad

9974794940, 079-22842543

[darpan.glsmba14@gmail.com](mailto:darpan.glsmba14@gmail.com)

He is dedicated, open to experience, hardworking and flexible. He has a positive attitude and is a team player.





## **HARSH CHATURVEDI** (21)

B Com

**Summer Project** : Brand Management of Products At Bosch & Rexroth

**Comprehensive Project** : A Comprehensive Project on Cosmetic Insutry with special focus on Consumer Behaviour towards the Packaging of Deodarent

9016440644, 8401622465

[harshchaturvedi.nrmba14@gmail.com](mailto:harshchaturvedi.nrmba14@gmail.com)

He is hardworking and believes in continuous improvement in his personality. He has also good logical and technical skills.

## **RAHUL TIWARI** (22)

B Com

**Summer Project** : Marketing and Sales for an E-commerce Venture in Ahmedabad At Dexter Consultancy Pvt Ltd.

**Comprehensive Project** : Comparitive Study of Budding Eventures in Online Groceries Segment special emphasis on Groffers and E-Kirana Stores

8733885040, 9016588644

[rahultiwari.glsmba14@gmail.com](mailto:rahultiwari.glsmba14@gmail.com)

He is pragmatic, gregarious, spontaneous and honest.

## **JYOTI SHARMA** (20)

B Com

**Summer Project** : Value Chain Analysis At Ambica Shakti Engineering

**Comprehensive Project** : Comprehensive Project on Food Industry with special focus on Packaged Instant Food

9638495996, 9227126531

[jyoti.glsmba14@gmail.com](mailto:jyoti.glsmba14@gmail.com)

She has good communication and presentation skills which help her to effectively use her good convincing power added with an extrovert nature.





**DHARNI SONI** (21)

B Com

**Summer Project :** Market Study Of Writing Instruments In Stationary Product In Ahmedabad At ITC

**Comprehensive Project :** Comparison and Consumer Preception between Online vs. Offline Grocery Store

9898187955, 9824073207

[dharni.glsmba14@gmail.com](mailto:dharni.glsmba14@gmail.com)

She is an extrovert person who is committed as well as honest in her approach.

**SIDDHARTH KANSARA** (21)

B Com

**Summer Project :** Market Penetration and promotional strategies for Praveg with special focus on Vibrant Vivah At Praveg Communication

**Comprehensive Project :** A Comprehensive Study of White Goods Industry with of speical focus on Sales Promotion

9409210592, 079-26928738

[siddharthkansara.glsmba14@gmail.com](mailto:siddharthkansara.glsmba14@gmail.com)

This person is honest and hardworking. He can handle work under any level of pressure. He is also a quick decision maker.

**SALONI AJMERA** (21)

B Com

**Summer Project :** Comparative Analysis of Traditional and Digital Marketing At Kwickadd Technologies Pvt. Ltd.

**Comprehensive Project :** An indepth Study on Understanding Price/Brand Sensitivity of Customers with special focus on Telecommunication Industry

9033874729, 7926611461

[saloniajmera.nrmba2014@gmail.com](mailto:saloniajmera.nrmba2014@gmail.com)

This lady can easily mingle in group and effectively work in teams. Reliability and positive approach are her main traits.



# Marketing



## **PARTHIV CHUDASMA** (21)

B Com

**Summer Project** : Feasibility Study on Zim Integrated Shipping Services At

**Comprehensive Project** : A Comprehensive Study on Preference of Personal Care Products Among Male Working Executives

9913029571, 9574625755

[parthivcd.nrmba14@gmail.com](mailto:parthivcd.nrmba14@gmail.com)

He is hardworking and possesses the ability to work under stress with joy and enthusiasm.

## **YASH JAIN** (21)

B Com

**Summer Project** : Customer Interaction Through Advertisement on Print Media Directory At DP Infonet

**Comprehensive Project** : To Study the Consumer Behaviour towards The Two Popular Chocolate Brands i.e. Cadbury and Nestle

8128949521, 8460186400

[yashjain.nrmba14@gmail.com](mailto:yashjain.nrmba14@gmail.com)

Open to new experience, outgoing, energetic and candid describe his personality

## **GYATIBEN GODHANI** (20)

B Com

**Summer Project** : To study media preferences of business to business organizations At D.P. Infonet

**Comprehensive Project** : To Study Preference towards Various Sedan Models in the City of Ahmedabad

8140062463, 9979009834

[gyati.nrmba14@gmail.com](mailto:gyati.nrmba14@gmail.com)

She has a positive and hardworking attitude with flexibility, sincerity and honesty as her personality traits. She is cheerful by nature.

## **PRATIK JADAV** (23)

B Com

**Summer Project** : Customer Satisfaction and Marketing Overviews At Ambuja Cement

**Comprehensive Project** : To Study the Perception of Shop Owners towards Eradication of Plastic Bags

9274330440, 9275330440

[pratikjadav.nrmba14@gmail.com](mailto:pratikjadav.nrmba14@gmail.com)

He is self-confident, sincere, and hardworking person with jovial nature. He also has good analytical skills.





### VIMAL RATHOD (20)

B Com

**Summer Project :** An Analysis of Performance of MF and its Awareness among Investors of Ahmedabad City At Wismar University

**Comprehensive Project :** Comparison and Consumer Preception between Online vs. Offline Grocery Store

9558523385, 9426494197

[vimal.glsmba14@gmail.com](mailto:vimal.glsmba14@gmail.com)

Artistic by nature, this personality is a firm believer in innovations. Besides, he can maintain his calm in trying situations as he is an emotionally stable person.

### SARTHAK PATEL (21)

B Com

**Summer Project :** Brand Awareness and Perception of Nerolac Paints Product Among Architects and Interior Designers

**Comprehensive Project :** A Comprehensive Study of Online Retail Industry with Special focus on Preference for Online Buying

9099362177, 7600936199

[sarthak.nrmba14@gmail.com](mailto:sarthak.nrmba14@gmail.com)

Hard working and committed, this personality has good reasoning and analytical abilities. Apart from being a team player, he is optimistic and ambitious.

### JIGNESH MAHIDA (21)

B Com

**Work Experience :** Worked as a customer representative in kavita toys for 3 years.

**Summer Project :** Analysis on Preference of Consumption of Homogenized or Non Homogenized Amul Taaza Milk At Amul mother dairy

**Comprehensive Project :** Impact of Brand Personality on Brand Equity

9998929835, 8733004979

[jignesh.nrmba14@gmail.com](mailto:jignesh.nrmba14@gmail.com)

He is honest along with the quality of being hardworking. An extrovert by nature, he is adjustable to any environment.





## JOHN PAULOSE (21)

B Com

**Summer Project :** Feasibility Study on Zim Integrated Shipping Services

**Comprehensive Project :** A Comprehensive Study on Preference of Personal Care Products Among Male Working Executives

8866175367, 9979776098

[johnpl.nrmba14@gmail.com](mailto:johnpl.nrmba14@gmail.com)

A trustworthy individual having suave personality.

## ASHOK MAKWANA (21)

B Com

**Summer Project :** International Market Potential for Stainless Steel Fasteners At Harshvijay Exim Opc Private Limited

**Comprehensive Project :** Consumer Perception towards Small Cars

9157887777, 9228398079

[ashok.nrmba14@gmail.com](mailto:ashok.nrmba14@gmail.com)

Fun loving and peaceful person with great dedication towards work.

## VAIBHAVI ZALA (20)

B Com

**Summer Project :** Investor's Preference towards IDBI Federal Life Insurance Company Plans At IDBI federal life insurance company

**Comprehensive Project :** To Study Preference towards Various Sedan Models in the City of Ahmedabad

9601875441, 7926931247

[vaibhavi.nrmba@gmail.com](mailto:vaibhavi.nrmba@gmail.com)

A quick learner, having strong will power, is dedicated and sincere towards work.

## VIPULKUMAR MARATHE (21)

B Com

**Summer Project :** Understanding SME clients' transportation and other requirements for Creative Infocity Limited At Infocity

**Comprehensive Project :** A Comprehensive Project on Automobile Industry with Special Focus on Customer Satisfaction towards Post Purchase Services of Royal Enfield

8866721741, 9510566795

[vipul.nrmba14@gmail.com](mailto:vipul.nrmba14@gmail.com)

He is punctual and completes undertaken work with utmost sincerity and excellence. A person who possesses good analytical skills.







### **DHAVAL VAGHELA** (20)

B Com

**Summer Project** : To evaluate the business potential of food industry in Saurashtra At Prakash Chemicals Pvt Ltd

**Comprehensive Project** : A Comprehensive Project on FMCG Industry with special focus on Consumer Preference towards Waghbakri tea in Ahmedabad

9376244478, 8866223481

[dhaval.nrmba14@gmail.com](mailto:dhaval.nrmba14@gmail.com)

He is an extrovert, having good analytical and communication skills. He believes in working smart rather than merely working hard.

### **ABHISHEK PADHIYAR** (20)

B Com

**Summer Project** : To study Mutual Fund Awareness and Preference by different financial advisors in Ahmedabad At NJ India Invest Pvt. Ltd.

**Comprehensive Project** : A Comprehensive Study of Cell Phone Industry with special focus on Samsung Vs. i-Phone buyers' Buying Behaviour

9898505265, 7043309828

[abhishek.nrmba14@gmail.com](mailto:abhishek.nrmba14@gmail.com)

He is fond of working in groups, and possesses good communication skills. He is able to take rational decision in critical situation.

### **JAY AKHANI** (21)

B Com

**Summer Project** : Analysis of Trends In Use Of Information Technology Equipment In Various Business Units With Vision Of Future Growth Opportunities At IMRB International

**Comprehensive Project** : Members & its Perception Regarding the Channel of Amway

9722259429, 8401618147

[jay.nrmba14@gmail.com](mailto:jay.nrmba14@gmail.com)

A dedicated, sincere and hardworking person with strong will power, he is inclined towards number crunching.

### **NIVEDITA PAL** (21)

B Com

**Summer Project** : The study on lifecycle of ecommerce At Adit Microsys

**Comprehensive Project** : A Dipstick study on Radio Industry with special focus on Radio Mirchi and MY Fm

8735832304, 9687957110

[nivedita.nrmba14@gmail.com](mailto:nivedita.nrmba14@gmail.com)

A good communicator, her self-confidence is her asset. She has a positive attitude and the ability to stick to her goals.





## ANKIT PATEL (21)

B Com

**Summer Project** : A study on customer satisfaction towards Gold Metal Extrusion At Gold Metal Extrusion

**Comprehensive Project** : Comprehensive Report on Consumer Awareness & Satisfaction towards Patanjali Products

9429270828, 9426988038

[ankitpatel.nrmba14@gmail.com](mailto:ankitpatel.nrmba14@gmail.com)

Artistic by nature, this personality is a firm believer in innovations. Besides, he can maintain his calm in trying situations as he is an emotionally stable person.

## SMIT PAREKH (21)

B Com

**Summer Project** : A Project Report on Affordable housing Scheme At Svasaar value builders

**Comprehensive Project** : Comparative Study on Online Shopping Vs. Retailing with reference to Consumer Durable Goods

8488880827, 7927477005

[smitparekh.nrmba14@gmail.com](mailto:smitparekh.nrmba14@gmail.com)

An extrovert person who is enthusiastic, he has practical approach towards life. He likes to be innovative and think creatively.

## PRATIK VADGAMA (21)

B Com

**Summer Project** : Customer Relationship Management At Rajhans Metal Pvt Ltd.

**Comprehensive Project** : Consumer Perception towards Small Cars

9727682568, 9428082132

[pratikvadgama.nrmba14@gmail.com](mailto:pratikvadgama.nrmba14@gmail.com)

A person with practical approach, he is flexible by nature and is ready to accept new ideas for betterment. He is fond of working in groups, and possesses good communication skills. He is able to take rational decision in critical situation.

## CHINTAN PATEL (22)

B Com

**Summer Project** : A study on customer taste and preferences on retail clothes shop At Vintech Shoppe Pvt. Ltd

**Comprehensive Project** : Comparative Study on Online Shopping Vs. Retailing with reference to Consumer Durable Goods

8866139244, 9723768455

[chintanpatel.nrmba14@gmail.com](mailto:chintanpatel.nrmba14@gmail.com)

Hardworking, sincere & ambitious are the terms that describe her as a person. He is confident of achieving the goals with zeal and enthusiasm. He is also friendly and co-operative by nature.





### **NIKHIL NAYAK** (20)

B Com

**Summer Project** : Analysis of Trends In Use Of Information Technology Equipment In Various Business Units With Vision Of Future Growth Opportunities At IMRB international

**Comprehensive Project** : Members & its Perception Regarding the Channel of Amway

8000246238, 9601165272

[nikhil.nrmba14@gmail.com](mailto:nikhil.nrmba14@gmail.com)

A person with practical approach, he is flexible by nature and is ready to accept new ideas for betterment.

### **SHAYAN PATEL** (21)

B Com

**Summer Project** : Customer Interaction Through Advertisement on Print Media Directory At DP Infonet

**Comprehensive Project** : To Study the Consumer Behaviour towards The Two Popular Chocolate Brands i.e. Cadubury and Nestle

8866177439, 8488914177

[shayan.nrmba14@gmail.com](mailto:shayan.nrmba14@gmail.com)

This person possesses a positive attitude. He is also hardworking and is ready to learn, which make him a good decision maker.

### **HIRALBEN THAKKAR** (22)

B Com

**Summer Project** : An Analysis on Listeners' Behaviour Towards My Fm At 94.3 MY FM

**Comprehensive Project** : A Dipstick study on Radio Industry with special focus on Radio Mirchi and My Fm

8690607038, 9426255743

[hiralbh.nrmba14@gmail.com](mailto:hiralbh.nrmba14@gmail.com)

A person who challenge acceptance and is loyal towards the work given. She is having learning attitude towards new things.



# Marketing



## **MANAN SHARMA** (24)

B Com

**Summer Project** : A Project Report on Affordable housing Scheme At Svasaar value builders

**Comprehensive Project** : DEATINED

9879130034, 9099964070

[manannribm14@gmail.com](mailto:manannribm14@gmail.com)

He is a confident, passionate, creative and always ready for the new challenges.

## **KRUTARTH RAVAL** (21)

B Com

**Summer Project** : Customer Preference towards Purchasing Products of Pesticide Industry

**Comprehensive Project** : A Comprehensive Study of Cell Phone Industry with special focus on Samsung Vs. i-Phone Buyers' Buying Behaviour

9825412067

[krutharth.nrmba14@gmail.com](mailto:krutharth.nrmba14@gmail.com)

A hard working and punctual person getting the work done through perfect planning.

## **JAYAL SHAH** (21)

B Com

**Summer Project** : To study consumer satisfaction and expectation towards plastic auxiliary equipment in Ahmedabad At Nu vu conair Pvt. Ltd

**Comprehensive Project** : A Comprehensive Study of Telecom Sector with special focus on Expectation of Mobile Users from 4G services

9408066074, 9428198666

[jayal.nrmba14@gmail.com](mailto:jayal.nrmba14@gmail.com)

As a person he is an extrovert, hardworking and has good convincing power. He is also good at managing time.





### **MONIL VACHHANI** (22)

B Com

**Summer Project :** Pilot testing for the launch of a startup building technological platform catering pharmaceutical industry At TICOS Lifesciences Ltd

**Comprehensive Project :** A study on Store Choice Behaviour among College students in Ahmedabad

9638855949, 9427388985

[monil.glsmba14@gmail.com](mailto:monil.glsmba14@gmail.com)

He is achievement oriented, self-motivated and possesses effective communication skills as well as convincing power. Hardworking and sincere, he is also resourceful.

### **LAX SHETH** (21)

B Com

**Summer Project :** Below the Line Activity At Eureka forbes ltd.

**Comprehensive Project :** A Comprehensive Project on FMCG Industry with special focus on Ecolabeling in Ahmedabad District

8866353064, 9825748781

[lax.nrmba14@gmail.com](mailto:lax.nrmba14@gmail.com)

Creativity, good communication skills and inter-personal relations are his forte that lend themselves very well to the marketing communications and service industries.

### **SAPTARSHI SHUKLA** (21)

B Com

**Summer Project :** Challenges Faced By Freight Forwarders at Classic Shipping Agency At classic shipping agency

**Comprehensive Project :** Digital and Social Media Marketing

9033221175, 2852671048

[saptarshi.nrmba14@gmail.com](mailto:saptarshi.nrmba14@gmail.com)

He is loyal, optimistic, perfectionist towards his work. He is also an effective decision maker.

### **RONAK SOLANKI** (21)

B Com

**Summer Project :** Consumer Awareness About GPS System in Ahmedabad At ITG Telematics Pvt Ltd

**Comprehensive Project :** To Study the Consumer Behaviour towards Two Prominent Ice-cream Brands Havmore and Amul in the City of Ahmedabad

8000192903, 07922818623

[ronak.nrmba14@gmail.com](mailto:ronak.nrmba14@gmail.com)

A person with patience and determination to achieve goals through team work. He also has positive attitude and strives to work in challenging environment as he is endowed with high energy level. He is also dedicated to his work.





## CHANDANSINGH RAJPUT (22)

B Com

**Summer Project :** A study on customer satisfaction towards Gold Metal Extrusion At Gold Metal Extrusion

**Comprehensive Project :** A Comprehensive Project on E-Commerce Industry with special focus on Comparitive Analysis of Shopclues and Amazon

8141755846, 9427635247

[chandan.nribm14@gmail.com](mailto:chandan.nribm14@gmail.com)

Hardworking, sincere & ambitious are the terms that describe him as a person.

## PRUTHVISHBHAI PRAJAPATI (21)

B Com

**Summer Project :** Study on factors affecting advertisement in print media & client perception for D P Infonet against competition

**Comprehensive Project :** A Comprehensive Report on Sales Promotion Strategies in FMCG Industry with special focus on HULand ITC

9727573803, 7923298486

[pruthvish.nrmba14@gmail.com](mailto:pruthvish.nrmba14@gmail.com)

He is a creative and hardworking person and also likes to take challenges.

## SAURABH TIWARI (21)

B Com

**Summer Project :** To study consumer satisfaction and expectation towards plastic auxiliary equipment in Ahmedabad At Nu vu conair Pvt. Ltd

**Comprehensive Project :** A Comprehensive Study of Telecom Sector with special focus on Expectatons of Mobile Users from 4G services

9574502580, 9829410703

[saurabhitiwari.nrmba14@gmail.com](mailto:saurabhitiwari.nrmba14@gmail.com)

He is pro-active and enthusiastic in nature and has leadership skill of good visioning power.





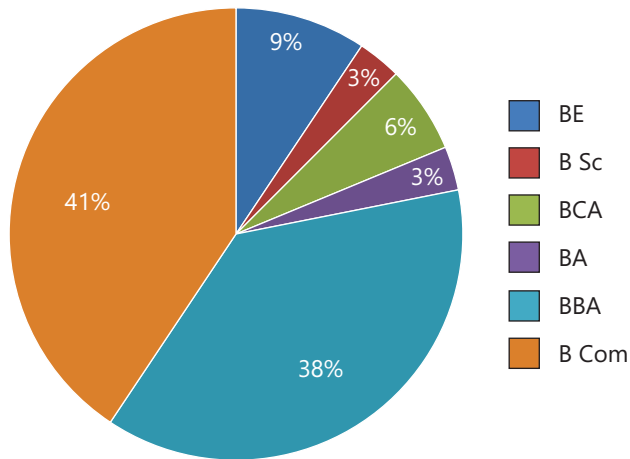
Human  
Resources

# HRM

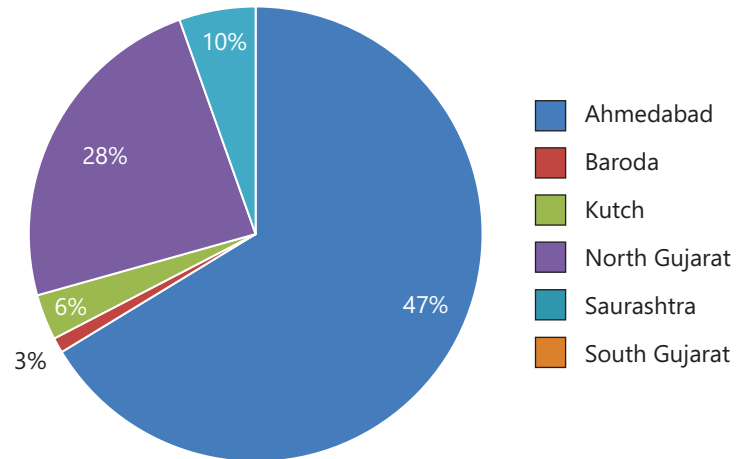


# Batch Profile: HRM

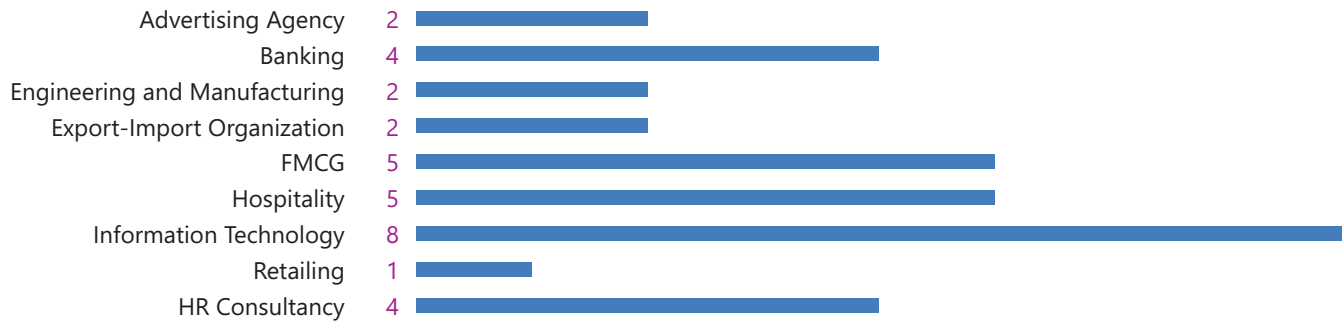
## Education



## Regional Diversity



## Career Aspiration





## **ANOLI MODI** (22)

BE (Computer Engineering)

**Summer Project** : A study on employees' attitude towards motivational practices adopted at QX company Pvt. Ltd. At

**Comprehensive Project** : A Critical Evaluation on Effectiveness of Performance Appraisal Methods in IT sector

9033552177, 9925021730

anoli.glsmba14@gmail.com

She is humble in nature and is dedicated to the work assigned to her.

## **YASHASVI SUTHAR** (21)

BE (Information Technology)

**Summer Project** : A Project Report On Turnaround Time-A Spell From Sourcing Till On-Boarding At Elitecore Technologies Pvt. Ltd.

**Comprehensive Project** : A Study on the Changing Scenario of HRM to Technology Driven HRM

7698468423, 9824979371

yashasvi.nrmba14@gmail.com

He is good leader who is very enthusiastic, positive thinker and ready to accept challenges.

## **MEGHA PANCHAL** (22)

BE (Computer Science and Engineering)

**Summer Project** : Work Life Balance and It's Effects on Employee Productivity At Asian Paints

**Comprehensive Project** : A Project on Performance Management: Linking Rewards to Performance in the Insurance Industry

9825651456, 9714747665

megha.glsmba14@gmail.com

She is very helpful and eager to work.





**SUMIT JAIN** (23)

BCA

**Summer Project** : A study of Distributors' Behaviour towards Mutual Funds At Bilra Mutual Fund

**Comprehensive Project** : A Study on the Changing Scenario of HRM to Technology Driven HRM

9558545783, 9427036156

sumitjain.nrmba14@gmail.com

Humble in nature, punctual regarding time and a dedicated person.

**ANU THOMAS** (24)

BCA

**Summer Project** : Developing Competency Models and Conducting a survey on employees perception towards the same At

**Comprehensive Project** : A Survey on Attrition in IT Industry

7567910008, 079-25853752

anu.glsmba14@gmail.com

**DHARA GANATRA** (22)

B Sc (Computer)

**Work Experience** : Worked as a class teacher in TGES-International school for 7 months

**Summer Project** : A study on Organizational Culture & its impact on Presenteeism At Jyoti CNC automation ltd

**Comprehensive Project** : A Study on Employee Attrition & Retention Strategies in Selected Companies of IT Sector

9638551947, 9825272525

dhara.nrmba14@gmail.com

She has a positive and hardworking attitude with flexibility, sincerity and honesty as her personality traits. She is cheerful by nature.





## SHIVANI PANDITA (23)

BA

**Summer Project :** Perception of employees towards HR Policies and Practices At shivalik hyundai

**Comprehensive Project :** A study on Employees' perception towards stress leading to absenteeism in IT sector

[7778099000](tel:7778099000), [9157007777](tel:9157007777)

[shivani.glsmba14@gmail.com](mailto:shivani.glsmba14@gmail.com)

A proactive person with the ability to cope with any stressful situation, she is trustworthy and committed to the work assigned to her.

## BHOOMI DANGI (21)

BBA

**Summer Project :** A study on effectiveness of Recruitment and Selection process at Claris Lifesciences in comparison to other pharma companies At claris lifesciences ltd.

**Comprehensive Project :** A Critical Evaluation on Effectiveness of Performance Appraisal Methods in IT sector

[9724861869](tel:9724861869), [9879594010](tel:9879594010)

[bhoomi.glsmba14@gmail.com](mailto:bhoomi.glsmba14@gmail.com)

An introvert, goal oriented lady with positive attitude, she has good communication skills with the additional trait of being creative.

## SAHIL GADHIYA (21)

BBA

**Summer Project :** A survey on Training & Development Practices At Texspin Bearing Ltd.

**Comprehensive Project :** A Study on Work Life Balance of Women in Health Care Sector

[9662956262](tel:9662956262), [8488812415](tel:8488812415)

[sahil.nrmba14@gmail.com](mailto:sahil.nrmba14@gmail.com)

He is very hard-working, committed and co-operative by nature. He is very good at developing human relations as he is an extrovert.





### **DHWANI SARVAIYA (20)**

BBA

**Summer Project :** A Study on impact work stress on employees and preventive measures At Dexter Consultancy pvt. Ltd.

**Comprehensive Project :** A Study of Impact of Training on Employee Performance in IT sector

9429305348, 9825536273

[dhwanisarvaiya14nrmba@gmail.com](mailto:dhwanisarvaiya14nrmba@gmail.com)

She is a hardworking and committed person. Optimistic and ambitious are the traits that describe her. She is also a good team worker who possesses excellent analytical skills.

### **SHIVANI BRHAMBHATT (21)**

BBA

**Summer Project :** A study on employee welfare facilities to improve the satisfaction level of employees in Beacon Diagnostic Pvt. Ltd. At Beacon Diagnostic Pvt Ltd

**Comprehensive Project :** A Study of Impact of Training on Employee Performance in IT sector

9825642402, 9426771046

[shivanibrhambhatt.nrmba14@gmail.com](mailto:shivanibrhambhatt.nrmba14@gmail.com)

Hardworking, honest and dedicated to work, she strives to reach the top in her field of interest. Besides, she is as enthusiastic as ever to explore and expand horizons of knowledge.

### **HIMJA PANDYA (21)**

BBA

**Summer Project :** To understand the behaviour of the Distributors as well as Suppliers of Gujarat Pharmalab Pvt. Ltd At Gujarat Pharmalab Pvt Ltd.

**Comprehensive Project :** A Study on Quality of Work Life Balance in Pharmaceutical Sector

8460289409, 9426736460

[himja.nrmba14@gmail.com](mailto:himja.nrmba14@gmail.com)

A loyal, open to experience flexible, and hardworking person.

### **MILY SUTHAR (20)**

BBA

**Summer Project :** To understand the behaviour of the Distributors as well as Suppliers of Gujarat Pharmalab Pvt. Ltd. At Gujarat Pharmalab Pvt Ltd.

**Comprehensive Project :** A Study on Quality of Work Life Balance in Pharmaceutical Sector

8488096213, 9904223799

[mili.nrmba14@gmail.com](mailto:mili.nrmba14@gmail.com)

Open to new experience, outgoing, energetic and candid describe her personality.





## **RIDDHI DESAI** (22)

BBA

**Summer Project** : A study on Talent acquisition Source Analysis At Elitecore Technologies Pvt. Ltd.

**Comprehensive Project** : A Project on Performance Management: Linking Rewards to Performance in the Insurance Industry

9727919993, 9825227670

[riddhidesai.glsmba14@gmail.com](mailto:riddhidesai.glsmba14@gmail.com)

An outspoken and extrovert person with excellent communication and presentation skills, she has a positive attitude and good convincing power.

## **UMAYMA VOHRA** (21)

BBA

**Summer Project** : A Project report on Job Satisfaction & its Impact on Turnover Management At iMOBDEV Technologies Pvt. Ltd.

**Comprehensive Project** : A Study on Impact of Absenteesim & Stress in Selected Companies of IT Sector

7818826652, 9725762359

[umayma.nrmba14@gmail.com](mailto:umayma.nrmba14@gmail.com)

She is a young, creative and a passionate professional, having an active approach for the work undertaken.

## **ARCHITA VYAS** (20)

BBA

**Summer Project** : Technological trends in training management and its effects on HR efficiency At Larsen & Toubro hydrocarbon mid & downstream

**Comprehensive Project** : Impact of Reward System on Employee Motivation in Selected Companies of Financial Services Sector

9737012602, 9099006148

[archita.nrmba14@gmail.com](mailto:archita.nrmba14@gmail.com)

She is creative, hardworking and focused person who is always ready to do work in group





### **PARTH MASHRU** (20)

BBA

**Summer Project** : A project report on Implementation and Effectiveness of Bonus & Incentive Plans At Gopal Snacks Pvt. Ltd.

**Comprehensive Project** : A Study on Effects of Reward and Recognition Program on Employee Performance in Retail Sector

8460571558, 9429423575

[parthmashru.nrmba14@gmail.com](mailto:parthmashru.nrmba14@gmail.com)

A person who is an optimistic, loyal and always ready to learn something new every day.

### **RADHIKA DALAL** (22)

BBA

**Summer Project** : A survey on Job Satisfaction of employees at Landmark Honda with reference to 5 major Factors affecting Job Satisfaction At Landmark Honda

**Comprehensive Project** : A Study on Work Life Balance of Womens in Retail Sector

9924303907, 9909586586

[radhika.nrmba14@gmail.com](mailto:radhika.nrmba14@gmail.com)

This person is honest and hardworking. She can handle work under any level of pressure. She is also a quick decision maker.

### **POOJA BHAT** (22)

BBA

**Summer Project** : A study on effectiveness of training and development At jamkash vehicleades pvt. Ltd

**Comprehensive Project** : A Study on Effects of Reward and Recognition Program on Employee Performance in Retail Sector

9974531824, 8860483398

[pooja.nrmba14@gmail.com](mailto:pooja.nrmba14@gmail.com)

She is having good communication skills and believes in sincere work with punctuality.





## **KRUPALI SAMANI** (22)

B Com

**Summer Project** : A Study on impact work stress on employees and preventive measures At Dexter Consultancy pvt. Ltd.

**Comprehensive Project** : An Analysis of Employee Engagement & Job Satisfaction in Selected Companies of Telecom Sector

7405495456, 9824404242

[krupali.nrmba14@gmail.com](mailto:krupali.nrmba14@gmail.com)

She is achievement oriented, self-motivated and possesses effective communication skills as well as convincing power. Hardworking and sincere, she is also resourceful.

## **RIDDHI SHAH** (21)

B Com

**Summer Project** : A study on competency mapping on employees and improvement through training At Shree Mahavir Metalcrafts Pvt.Ltd.

**Comprehensive Project** : A Project to Develop a Competency Based Model Linking it with Personality Attributes in Brass Industry

9427778695, 9824207995

[riddhishah.glsmba14@gmail.com](mailto:riddhishah.glsmba14@gmail.com)

She is a dynamic person with open mind set & eager to learn new things.

## **PRIYANKA KOSHTI** (21)

B Com

**Summer Project** : A study on awareness of Payroll policy among the employees At Dishman Pharmaceuticals and Chemicals Limited

**Comprehensive Project** : A Study on Work Life Balance of Womens in Retail Sector

9724206236, 9429131744

[priyanka.nrmba14@gmail.com](mailto:priyanka.nrmba14@gmail.com)

She is honest along with the quality of being hardworking. An introvert by nature. She adjusts to any environment.







### **DISHA TRIVEDI** (21)

B Com

**Summer Project** : A study on effectiveness of Recruitment Lifecycle At ICICI Prudential Life Insurance

**Comprehensive Project** : A Study on Employee Attrition & Retention Strategies in Selected Companies of IT Sector

8401339544, 7926610599

[dishatrivedi.nrmba14@gmail.com](mailto:dishatrivedi.nrmba14@gmail.com)

Confident person and always add creativity and passion in her work.

### **NERISSA PANJWANI** (21)

B Com

**Summer Project** : A Project report on Job Satisfaction & its Impact on Turnover Management At iMOBDEV Technologies Pvt. Ltd.

**Comprehensive Project** : A Study on Impact of Absenteesim & Stress in Selected Companies of IT Sector

7600321492, 9925248867

[nerisha.nrmba14@gmail.com](mailto:nerisha.nrmba14@gmail.com)

She is confident enough to face challenges given.

### **ATISH NAIR** (21)

B Com

**Summer Project** : Work-life Balance and its effect on employee productivity At nikko scientific and medical devices

**Comprehensive Project** : Stress and its Effect on Work Life Balance at Pharmaceutical Sector

9033638748, 7922869776

[atiee.nr.nair@gmail.com](mailto:atiee.nr.nair@gmail.com)

He is conscientious, good at time management and a smart worker.





## **SHUCHI JOSHI** (22)

B Com

**Summer Project** : Recruitment & Selection Process at C Metrics

**Comprehensive Project** : A Survey on Attrition in IT Industry

9737723857, 9924067179

[shuchijoshi.glsmba14@gmail.com](mailto:shuchijoshi.glsmba14@gmail.com)

Flexible to changes, she is a self-motivated personality.

## **SALONI SRIVASTAVA** (22)

B Com

**Summer Project** : Retail Perception towards agro products At RK Agro industries

**Comprehensive Project** : Impact of Reward System on Employee Motivation in Selected Companies of Financial Services Sector

8490079509, 9430437026

[salonishrivastava.nrmb14@gmail.com](mailto:salonishrivastava.nrmb14@gmail.com)

Punctuality and completion of work are her priorities.

## **VISHNUBHAI PRAJAPATI** (21)

B Com

**Summer Project** : A Survey on employees' perception towards HR policies and practices At Captain Tractors Pvt Ltd

**Comprehensive Project** : An Analysis of Employee Engagement & Job Satisfaction in Selected Companies of Telecom Sector

9998186980, 9998114896

[vishnuprajapati.nrmba14@gmail.com](mailto:vishnuprajapati.nrmba14@gmail.com)

He is gregarious and his approach to life is pragmatic as well as full of spontaneity.





**AKSHAY ASHWAR** (20)

B Com

**Summer Project** : A survey on Employees' Perception towards Health & Safety policy At Essar Oil Ltd.

**Comprehensive Project** : A Study on Employment Engagement Practices in the Petrochemical Industry

9725555546, 9998552730

[akshay.nrmba14@gmail.com](mailto:akshay.nrmba14@gmail.com)

He is self-confident, sincere, and hardworking person with jovial nature.

**VATSAL MEHTA** (21)

B Com

**Summer Project** : Customer Preference toward Online and Offline Trading At Arihant capital marketing

**Comprehensive Project** : A Study on Employment Engagement Practices in the Petrochemical Industry

9724241494, 9426342355

[vatsal.nrmba14@gamil.com](mailto:vatsal.nrmba14@gamil.com)

Open to new experience, outgoing, energetic and candid describe his personality.

**AFZUNAMEERA SAIYED** (20)

B Com

**Summer Project** : A study on work related stress of employees At Gujarat Adani Institute of Medical Sciences

**Comprehensive Project** : Stress and its Effect on Work Life Balance at Pharmaceutical Sector

9924844942, 9824444664

[afzun.nrmba14@gmail.com](mailto:afzun.nrmba14@gmail.com)

She is a smart worker with calm nature and is punctual.



# Summer Internship

Steadfast change in the business world has been accompanied by an evenly dramatic need for business school students to prepare themselves for taking on future challenges. The right internship is one of them and frequently opens the gate to a desirable full-time placement after graduation for MBA students. It is a conventional corporate practice to take students for internship and select the best among them as future employees by offering Pre-placement Offers. Internships for MBA students are an accepted practice school in India and a very important component of experiential learning that a student must undergo.

Even the best MBA degree from the most prestigious business school assumes little importance if the skills you learnt in the classroom don't find application in the real world of business. As a result, the value of vocational experience for MBA students and recent graduates cannot be emphasized enough. Often, this vocational experience is through the form of internships. Internships give students their first exposure to working in an organization and also a flavor of the functional area they are interested in pursuing later in their careers

Taking place over eight weeks of comprehensive exposure to the industry inculcates the skills and finesse essential for final placement. Positioned between the first and second year of the course, which begins in June, the programme is most effective in widening the students' perspective by providing an insight into real life organisational situations. The heterogeneity of the students with respect to their graduate education qualifications along with the concepts of general management they are exposed to during their first year of MBA programme make each student a budding executive aspiring to test this acquired knowledge on the ground realities of dynamic business environment.

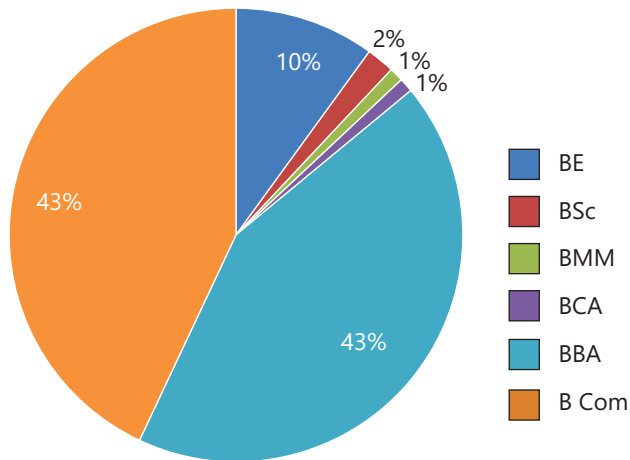
This process is jointly valuable for both, the students and the organizations, wherein the students gain practical experience and the organizations get quality research and fresh perspectives. Summer internships provide the companies with the opportunity to evaluate students' candidature for future employment.

At the end of this training, students are required to prepare a report and furnish a certificate of completion of the project as per the satisfaction of the company. We believe in soliciting feedback from the corporate guide at the end of the summer internship to enhance the learning derived from the exercise.

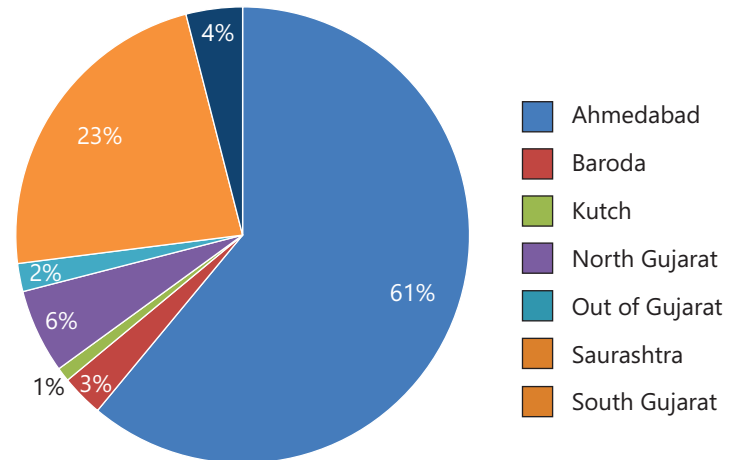
Because an internship in the summer has the potential of leading to a full time job in the future, it is often referred to as the "weeks of interview". Since every MBA student is encouraged to get a summer internship, competition is just as rough as in the real business environment.

# Batch Profile: NRIBM-1

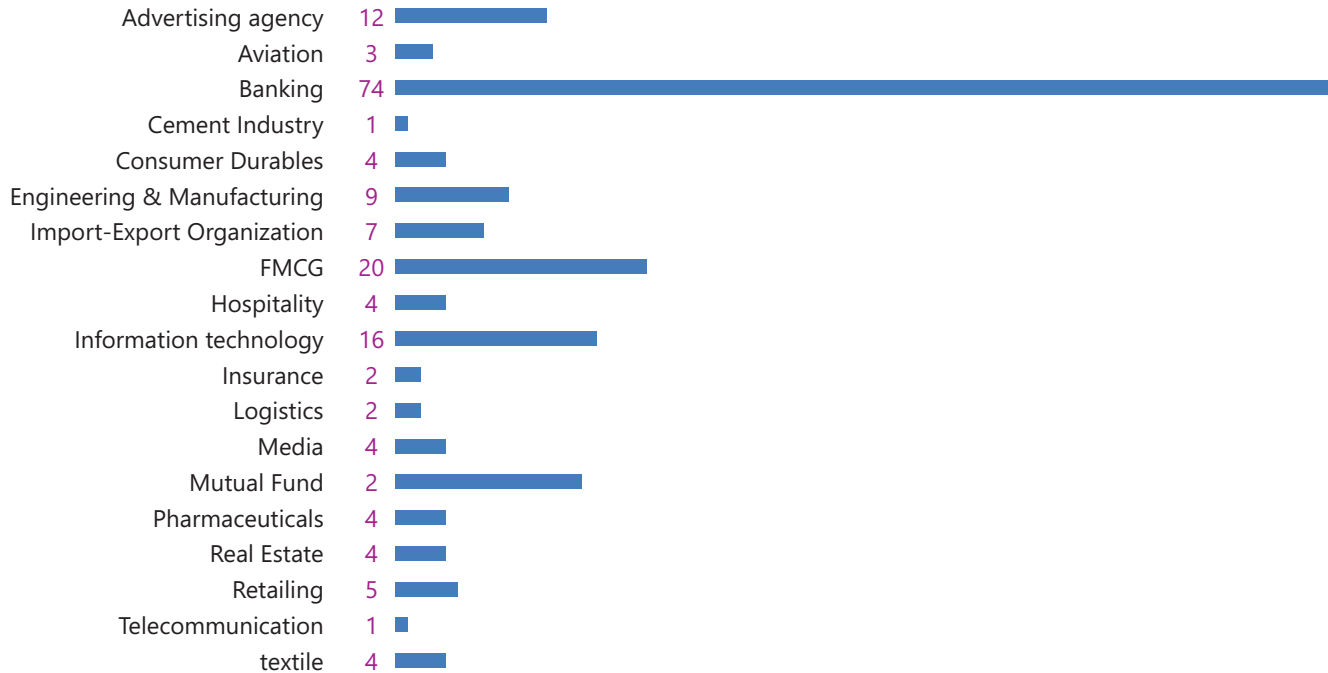
## Education



## Regional Diversity



## Career Aspiration





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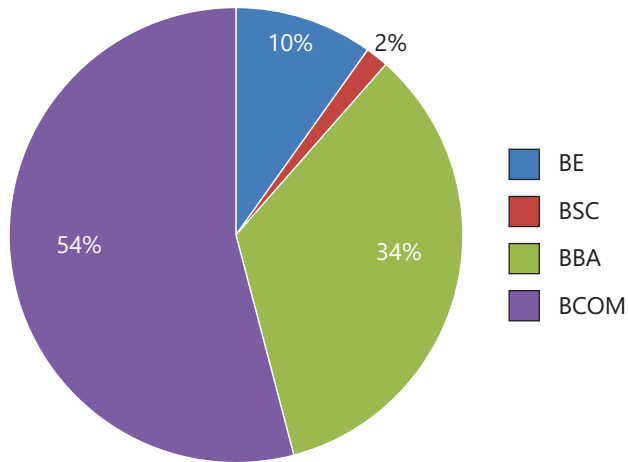


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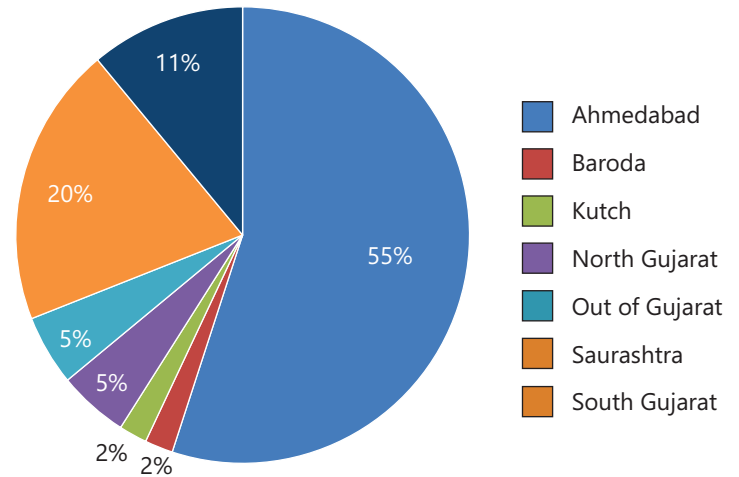


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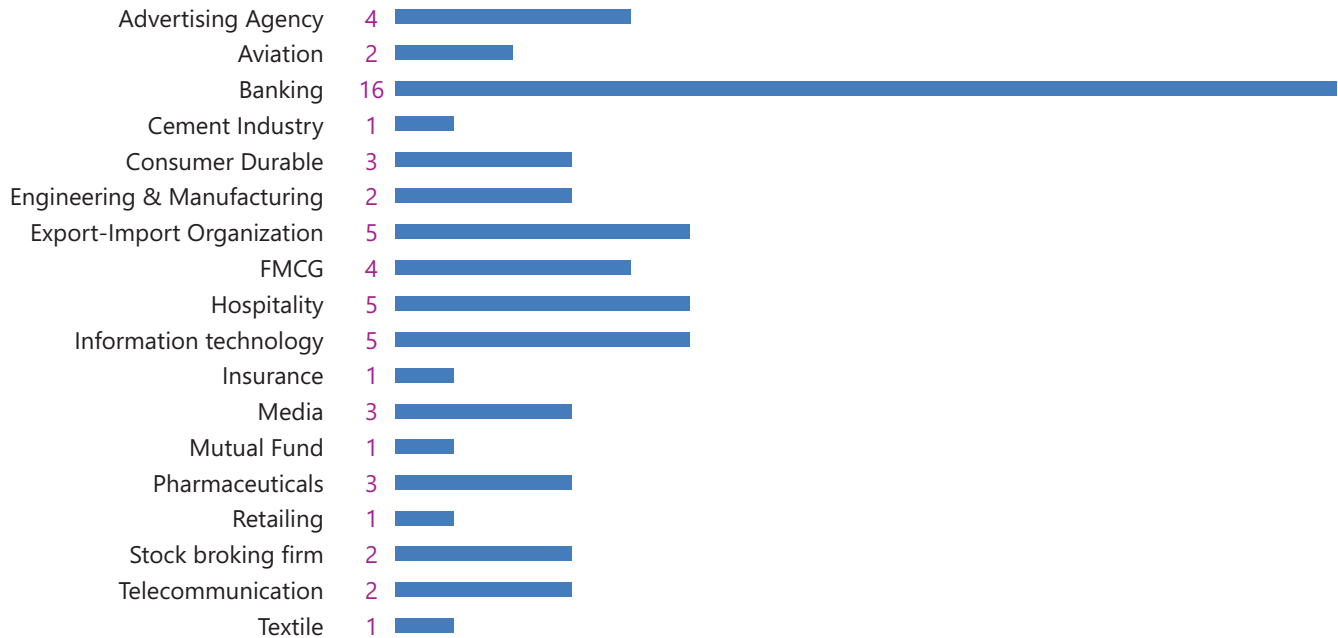
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# E-placement

The Institute has an active account on LinkedIn (Premium) and Facebook which bridges the gap between the corporates and placement cell. This committee is formed with an objective to regularly stay in touch with corporates and student fraternity through social media platforms. It regularly shares information about various events, workshops and seminars organized at the campus like International conference, Alumni meet, Guest lectures, Expert Opinion Series, etc.

New database of corporate is generated via LinkedIn which helps to enrich our placement database. LinkedIn helps to explore various opportunities related to recruitment for existing students and alumni.

The committee has been sending invitations to corporate fraternity and alumni on regularly basis. The emphasis while sending this invitation has been towards top 10 companies of sectors preferred by the students, aspiring companies of students across various industries and also existing and frequent corporate recruiters.

## Recruiters 2015

Addrec Solutions  
All Clean Wipes-Kent Ro  
Angel Broking Ltd  
ANS Placements  
Arvind Infrastructure Ltd.  
Arya Group  
Asian Paints  
AUM Event and Promotions India Pvt. Ltd.  
Axis AMC  
Axis Bank  
Azure Knowledge Corporation  
Bajaj Allianz Life Insurance  
Bajaj Finance  
Berger Paints  
Business Standard  
Capital First Limited  
CapitalVia  
Care Ratings  
Care Solution  
Chiripal Group  
Citibank  
Clarif Life Sciences  
Clarisotsuka  
Colgate Palmolive (I) Ltd  
Credencys Solutions Inc  
Cynet Infotech Pvt Ltd.

D P Cotton  
Decathlon Sports India  
Deep Industries  
Design'n'Buy  
Development Credit Bank (DCB)  
Dexter Consultancy  
E Protocol  
Eclinicalworks (I) Pvt. Ltd.  
Ego Group Of Companies  
Essel Finance  
E-Swasthya Mediserve Pvt. Ltd  
Excella Expertise Worldwide Pvt. Ltd  
Faber Infinite  
Flourish  
Gateway Technolabs Pvt. Ltd.  
Gold sea Skytechnologies pvt.ltd.  
Harsha Engineers  
HDFC Bank  
ICICI Prudential  
ICICI Securities  
Idea Cellular  
IMRB  
IMS People  
India Film Project  
India Infoline  
Indiabulls Housing Finance Ltd

Indiamart Intermesh Limited  
Indian Express  
Indusa  
Indusind Bank  
ING Vyasa Bank  
Inheritx Solutions Pvt.Ltd.  
InnodeL  
Intas Pharmaceuticals Ltd  
ITC  
I-Verve Infoweb Pvt. Ltd  
J M Financial  
Jagdish Hirani & Associates  
Jinen Fincap Limited  
Kent Ro Systems Ltd  
KIFS Securities Ltd.  
Kotak Bank  
Landmark Group  
Legrand  
M Square Media  
Mansukh Securities & Finance Ltd.  
Matrix Mediatek  
Mediscribes  
Methodex Systems Ltd.  
Microlink Solutions Pvt Ltd  
Motilal Oswal Securities  
Narhari Exports  
Naukri.Com



Ncode Technologies  
NJ India Invest Pvt Ltd  
P&G Wella  
PAN Capital Services Ltd  
Pantaloon  
Parikh Real Estate  
Plexus MD  
Prabha Solutions  
Promote Horizon  
Quantum Banking Resource Centre (P) Ltd  
Radeecal Communications  
Radix Web  
RBSA Valuation Advisors LLP  
Reliance Life Insurance  
Reliance Retail  
Religare Finvest Ltd  
Right Mark Hr Consultants  
Sales India  
Shipping Exchange  
Simform  
Simple Software Services  
SNL  
Sonear Industries  
SSJ Finance and Securities  
Switchover Solutions  
Synergy Syscom Pvt. Ltd  
Talent Corner HR Services  
TASK Staffing Solutions Pvt. Ltd  
Tata Teleservices Limited  
TCS  
The Chopras  
Tie Ahmedabad  
Tipsons Financial Services P Ltd  
Tripada  
UAE Exchange India  
Universal Hunt  
Upkar Retail Pvt. Ltd.  
Vadilal Forex  
VC ERP Consulting Pvt Ltd  
Ventura Securities  
Verve System  
Vnnovata  
Vodafone  
Winy Immegration  
Zaptech Technologies



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